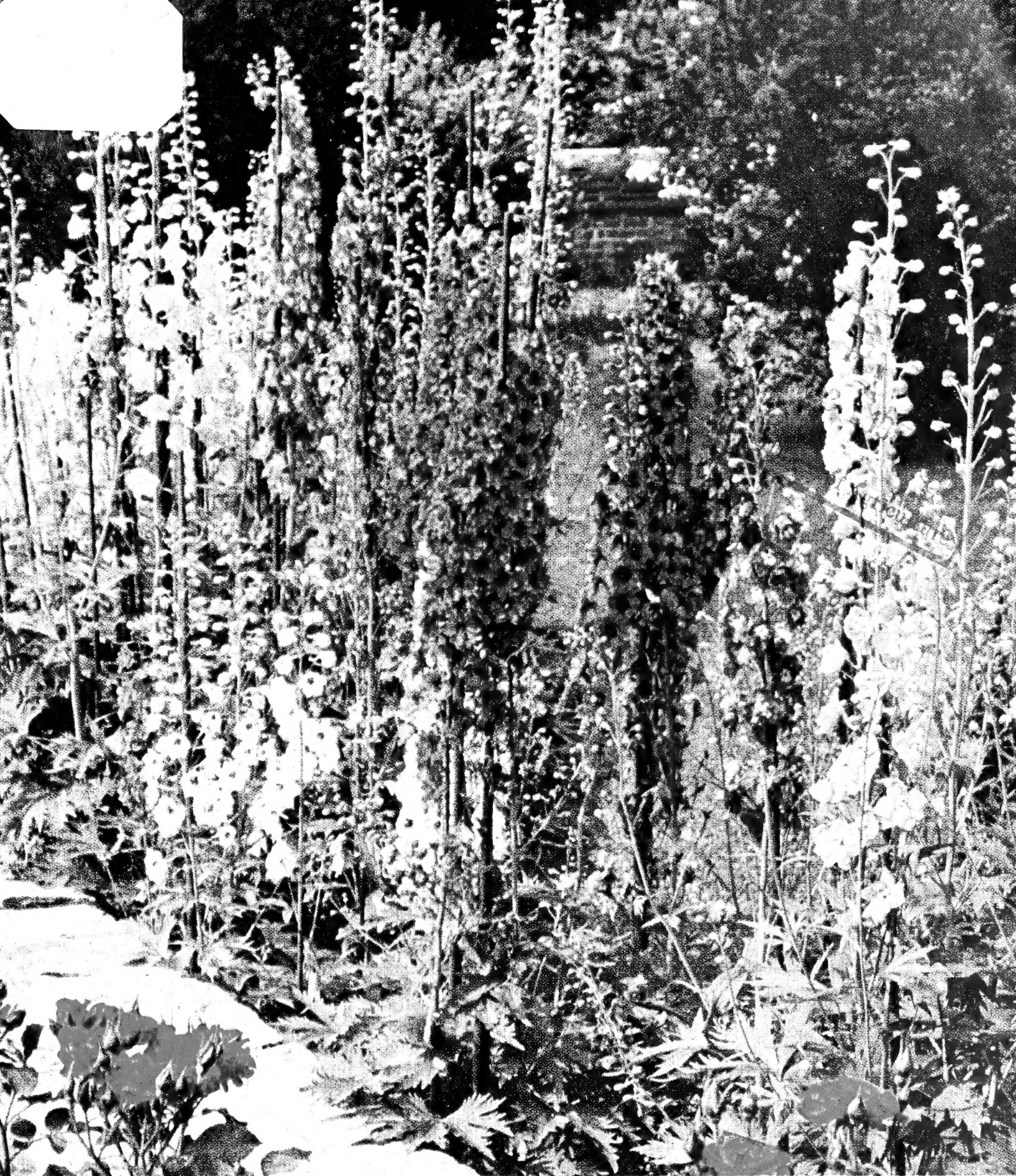


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Richards'
Gardens

Plainwell, Michigan

Telephone 3941

1950 Spring and Fall Catalog



THE WORLD'S HIGHEST RATED PEONIES

AT RICHARD'S MONEY

SAVING PRICES

From our list of peonies we have selected 25 of the best, all rating 9.0 or better. These are unquestionably the aristocrats of the peony world. All grown from two and three year stock. One each of the supreme peonies listed below; all strong three to five eye divisions. A real bargain at the catalog value of \$25.35, postpaid to your door **\$20.00** for only.....

A. M. Slocum — Light Rose Pink
Baroness Schroeder — Milky White
Daphne — Pink

Festiva Maxima — White, Flecked Red

Georgiana Shaylor — Light Rose Pink

Gloriana — Bright Rose-Pink

Kelway's Glorious — White

Lady Alex Duff — Pale Blush Pink

June Day — Pink, Lavender Shading

Hazel Kinney — Hydrangea Pink

Mable L. Franklin — White, Pink Center

Martha Bulloch — Old Rose Pink

Mons. Jules Elie — Light Rose Pink

Mrs. A. M. Brand — Glistening White

Mrs. Edward Harding — White

Mme. Jules Dessert — Flesh White

Myrtle Gentry — Light Pink

Philippe Rivoire — Dark Crimson

Sarah Bernhardt — Dark Rose Pink

Souv. Louis De Bigot — Salmon Pink

Tourangelle — Pale Cream White

Walter Faxon — Vivid Shell Pink

Mary Brand — Dark Clear Crimson

Solange — Buff, Salmon Shading

Therese — Pink, Golden Center

Other Peony Bargains

On Page 26

PEONY BARGAIN No. 1

Reine Hortense — Pink

Felix Crousse — Red

Festiva Maxima — White

All 3 Only \$1.50



"THE OLD HOMESTEAD"

A Familiar Landmark to Travelers on US.131 — The Home of One-Year, Field-Grown Perennials. Also well known as "The Red Brick Tavern" — Recommended by Duncan Hines as One of Michigan's Most Famous Eating Places — Distinguished for Its Excellent Chicken and Steak Dinners. Just North of Plainwell, about half-way between Kalamazoo and Grand Rapids — Visitors are always welcome at any time. For Lunch or Dinner Reservations, Phone Plainwell 3943.

Buy RICHARDS' — "Old Homestead" PLANTS and Save 75%

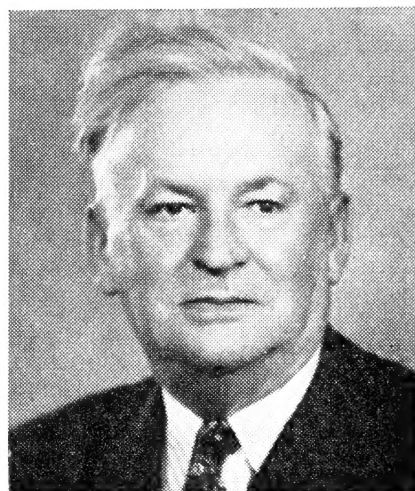
When you stop to consider that you can get a dozen of Richards' fine field-grown, 1-yr. old untransplanted plants for about the price you ordinarily expect to pay for three regular field-grown plants, you get an idea of the tremendous saving you can make by buying our plants. Remember, these 1-year untransplanted plants will bloom the first year.

You can increase your garden planting with the money that you will save in buying the 1-year untransplanted plants and your garden will be a greater source of pleasure to yourself and of admiration by your friends and neighbors.

**MAKE YOUR GARDEN DOLLAR BUY MORE
BY BUYING RICHARDS' GARDENS 1-YEAR
UNTRANSPLANTED PLANTS**

SAVE This Catalog —

This is our only 1950 catalog. Use it to order both spring and fall plants.



Charles Thomas Richards
Owner and Manager

ALL PRICES IN THIS CATALOG ARE POSTPAID

Remittance must accompany order. You may send check, money order or bank draft. Do not send currency unless by registered mail. We cannot be responsible otherwise.

OUR GUARANTEE

We absolutely guarantee our plants to arrive in good condition and to be true to name. If these plants fail to arrive in good condition, we must be notified within ten days or we cannot replace them. Use your order number in all correspondence concerning your order.

"Old Homestead"



Aquilegia Long Spurred Hybrid

HEAVY ROOTED, ONE-YEAR FIELD GROWN

PERENNIAL PLANTS

AQUILEGIA (Columbine)

These are among the most beautiful of hardy plants and they are especially desirable for partially shaded areas in the perennial border. Their presence will lighten up even the most formal plantings and their colorful blooms are unexcelled for cutting. Blooms during May and June.

CRIMSON STAR One of the finest and most striking Aquilegias we know of. Magnificent large blooms of bright crimson outside, waxy white inside. These are excellent for cutting as blooms keep exceptionally well.

3 for 90c

6 for \$1.45

12 for \$2.50

LONGISSIMA Very distinctive type. Sparkling yellow blooms that blend gracefully with other flowers. They will make a beautiful show in a spring garden.

3 for 90c

6 for \$1.45

12 for \$2.50

ALYSSUM (Rock Madwort)

SAXATILE COMPACTUM (BASKET OF GOLD) One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy; blooms during April and May.

3 for 60c

6 for \$1.00

12 for \$1.75

ANCHUSA (Sea Bugloss)

ITALICA DROPMORE (ALKANET) A splendid background plant; grows 5 to 6 feet tall. Bears a profusion of true gentian flowers on sturdy stems. Blooms in June. Very hardy.

3 for 60c

6 for \$1.00

12 for \$1.75

ANEMONE (Pasque Flower)

PULSATILLA Grows only about 10 inches high. Ideal for the rock garden or borders. Lovely mauve flowers with golden stamens. Blooms late April and May.

3 for 60c

6 for \$1.00

12 for \$1.75

ARTEMISIA (Southernwood)

SILVER KING A striking contrast plant with light silvery-gray foliage. Much in demand for setting off bouquets and floral arrangements; may be cut and dried for winter bouquets.

3 for 60c

6 for \$1.00

12 for \$1.75

For the most beautiful effect we advise that you set 3 plants of a variety in your garden. However, if you do wish to purchase only one plant the cost is $\frac{1}{2}$ the price of 3 plants.

LONG SPURRED BLUE A heavy blooming type with large flowers and extremely long spurs. Exquisite colorings in all shades of blue. A sturdy grower.

3 for 60c

6 for \$1.00

12 for \$1.75

LONG SPURRED HYBRIDS A superior cutting variety. Also much in demand for bedding because of the exceptionally wide range of colors which cover most of the mixed shades. Extremely long spurs; a very prolific bloomer.

3 for 60c

6 for \$1.00

12 for \$1.75

MRS. SCOTT ELLIOTT'S HYBRIDS Unquestionably the finest color mixture grown; colors cover all shades of lavender, purple, red, white, yellow, blue and pink. Flowers are of magnificent size with unusually long spurs.

3 for 60c

6 for \$1.00

12 for \$1.75

ROSE QUEEN Beautifully formed blossoms of a rich deep rose color. Very striking in the perennial border and an excellent cutting variety.

3 for 60c

6 for \$1.00

12 for \$1.75

SILVER QUEEN A favorite variety, well-loved for its silvery white blooms and finely formed florets. Lovely for use in mixed bouquets.

3 for 60c

6 for \$1.00

12 for \$1.75

ASCLEPIAS (Orange Butterfly Weed)

TUBEROSA This attractive plant produces an immense number of brilliant-orange flowers during July and August. Will grow successfully in any type of soil in any locality. Plants reach a height of 2 to 2½ feet; withstand the most severe winters and hottest summers, producing flowers year after year with no special care.

3 for 60c

6 for \$1.00

12 for \$1.75

ASTER (Michaelmas Daisy)

Hardy Asters are considered by many to be the loveliest of autumn-flowering perennials. Their wide range of colors and prolific blooming habit make them invaluable for borders and cut flowers. They thrive in any soil and withstand most weather conditions.

BEECHWOOD CHALLENGER One of the finest of all reds! This is a free-flowering variety of medium height, producing flowers of the most striking, brilliant, crimson-red color. A "must" in every garden.

EACH 45c **3 for \$1.25**

HARRINGTON'S PINK Beautiful deep rose-pink blooms are produced in great abundance and make a truly striking picture in the perennial bed. Plants attain a height of 4 feet; excellent for cutting. Hardy, vigorous grower.

EACH 45c **3 for \$1.25**

ROYAL BLUE An early blooming variety, producing an abundance of lovely, rich deep blue flowers. Good strong grower; plants grow to a height of 3 feet.

EACH 45c **3 for \$1.25**

WHITE LADY One of the loveliest white Asters. Plants are strong growers and bear masses of large, dazzling white flowers. Should be included among other Asters.

EACH 45c **3 for \$1.25**

SPECIAL OFFER One each of the four varieties listed above. **\$1.50**

PEACE A companion variety to PLENTY this Aster will replace varieties of similar color. The delicate pinkish lavender blooms make a lovely showing from early September until late October. Produced in immense quantities, the semi-double flowers are two inches across.

EACH 75c **3 for \$2.00**

PLENTY A magnificent new hardy Aster from England. These lovely soft blue flowers are semi-double and two inches in diameter. They commence to bloom in early September and last well into October. Exceptionally fine for cutting and a superb plant for the garden.

EACH 75c **3 for \$2.00**

PROSPERITY Large, deep rosy pink flowers in great wavy masses on plants about 3½ to 4 feet high. Commencing to bloom early in September and lasting well into October, it is one of the finest of the pink Novi-Belgi type. A magnificent plant for the garden.

EACH 75c **3 for \$2.00**



Aster Beechwood Challenger

AUBRIETIA

MONARCH MIXED Only by a very fortunate circumstance are we able to offer this superb NEW ENGLISH STRAIN to our friends at these low prices. One of the most glorious color mixtures we have ever seen. Almost every conceivable shade of red, violet, rose, lavender, mauve, pink, and purple. Make your bed borders a riot of early color with this surprising color mixture. Also appealing subjects for carpeting the surface of beds planted with spring bulbs. Be sure to order some of these MONARCH MIXED aubrietias.

3 for 80c **6 for \$1.30** **12 for \$2.25**

BLEEDING HEART

(Old Fashioned Variety)

DICENTRA SPECTABILIS An old-fashioned favorite popular with all generations since our grandmother's day. Lovely pink, heart-shaped flowers hang gracefully from tall sturdy stems. Plants are very hardy and bloom over a long period. Its ornamental foliage makes this perennial desirable both for the border and interior decoration.

EACH 75c **3 for \$2.00**

CALLIRHOE (Poppy Mallow)

INVOLUCRATA This is an excellent plant for the rock garden or retaining wall, because of its trailing habit of growth. Plants grow only 6 inches high and bloom through most of the summer and fall. Large, saucer-shaped blossoms of bright crimson with white spots and fine lacy foliage make an attractive addition to any garden.

3 for 60c **6 for \$1.00** **12 for \$1.75**

SPECIAL OFFER One each of the three varieties listed above. **\$2.00**

DELPHINIUM

(Perennial Larkspur)

Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all healthy, field-grown plants that will bloom in your garden this summer.

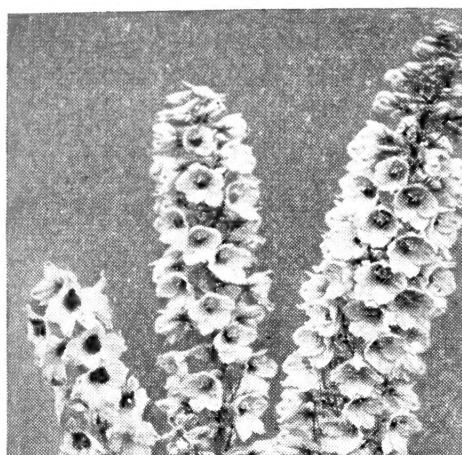
BELLADONNA, IMPROVED CLIVEDEN BEAUTY Enchanting soft light blue in color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color. Height 3 feet.

3 for 60c 6 for \$1.00 12 for \$1.75

BELLAMOSUM Identical in habit of growth and characteristics with Belladonna described above, except for its rich, deep blue color so much loved in delphiniums. Height 3 feet.

3 for 60c 6 for \$1.00 12 for \$1.75

CHINESE Graceful habit of growth and finely cut foliage makes this variety very desirable for garden and display. Flower



Belladonna Delphinium
(Improved Cliveden Beauty)

spikes are loosely arranged, attain a height of 2 feet, and are a lovely clear, light-blue color. Excellent for bouquets.

3 for 60c 6 for \$1.00 12 for \$1.75

LAMARTINE Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers; here is one of the outstanding cutting varieties.

3 for 60c 6 for \$1.00 12 for \$1.75

FAMOUS VETTERLE and REINELT *Pacific Hybrid Delphiniums*

THE WORLD'S FINEST

This elegant strain of Delphinium is almost beyond description. Stately flower stalks 3 to 5 feet tall are profusely bloom-laden; individual flowers are 2 to 3 inches across, many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are all strong, well-rooted plants that will bloom in your garden during June and July.

BLACK KNIGHT Large flowers of darkest royal violet shades; a remarkably rich color.

3 for 90c 6 for \$1.45 12 for \$2.50

BLUE BIRD Superbly tall spikes set with clear medium blue flowers with white bee.

3 for 90c 6 for \$1.45 12 for \$2.50

BLUE JAY Intense shades from medium to dark blue, all with darker bee.

3 for 90c 6 for \$1.45 12 for \$2.50

CAMELIARD Clear soft lavender with white bee. Very large, round florets of perfect form.

3 for 90c 6 for \$1.45 12 for \$2.50

GALAHAD Glistening pure white flowers of enormous size; individual florets measuring 3" across.

3 for 90c 6 for \$1.45 12 for \$2.50

GUINEVERE Light pink-lavender self with white bee. Excellent branching habits; beautiful large blooms.

3 for 90c 6 for \$1.45 12 for \$2.50

KING ARTHUR Rich, deep royal violet with large white bee. Long, graceful spikes; very large florets.

3 for 90c 6 for \$1.45 12 for \$2.50

PERCIVAL An outstanding new variety; clear white with brown bee.

3 for 90c 6 for \$1.45 12 for \$2.50

ROUND TABLE A superb mixture comprising all available shades. For sheer beauty, vigor and quality they are unequalled.

3 for 90c 6 for \$1.45 12 for \$2.50

SUMMER SKIES As beautiful as the name indicates; clearest light blue with white bee.

3 for 90c 6 for \$1.45 12 for \$2.50

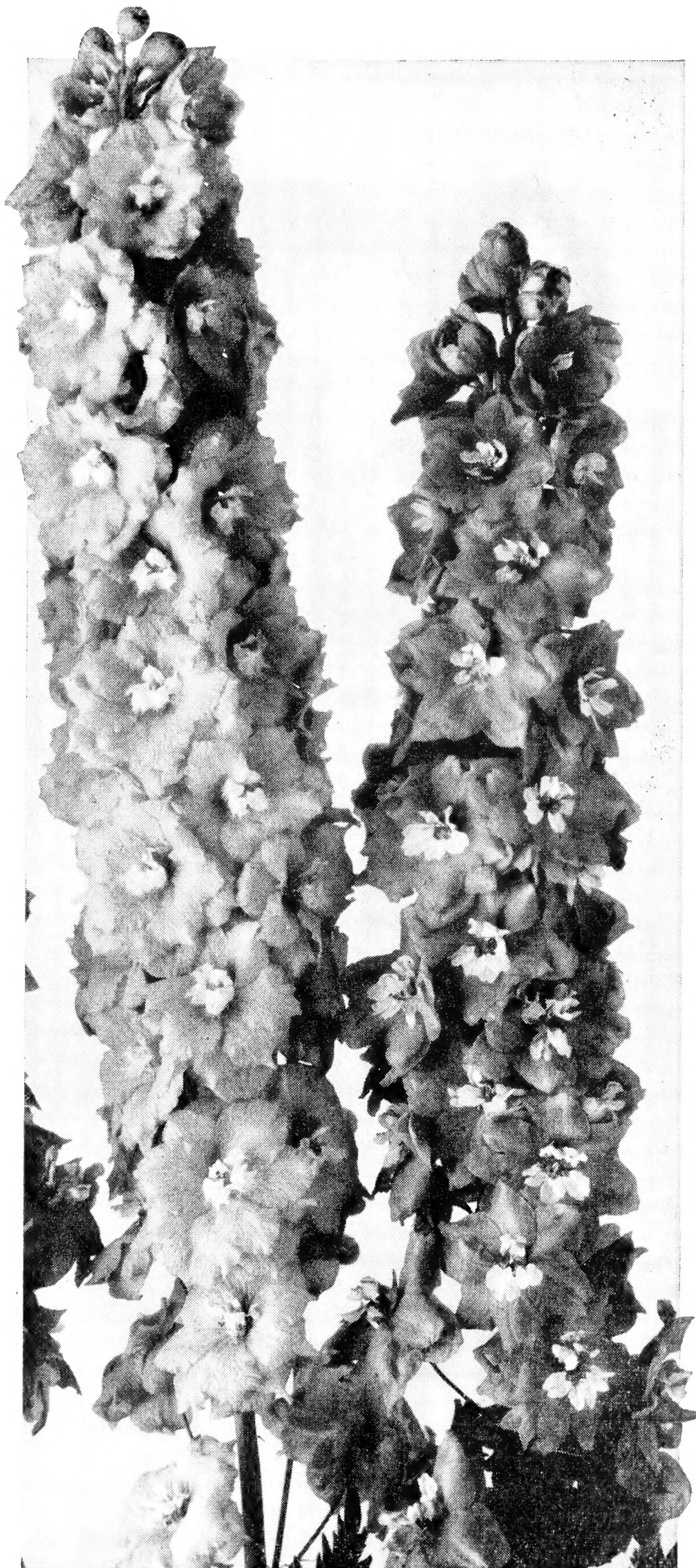
DELPHINIUM BY COLOR

DARK BLUE VIOLET
LIGHT BLUE WHITE
LAVENDER PASTEL

3 of one color for 80c; 6 of one color for \$1.30, 12 of one color for \$2.25

MIXED

3 for 70c; 6 for \$1.15; 12 for \$2.00



Pacific Hybrid Delphinium

GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double, as well as single. Spikes are unbelievably large. No Delphinium planting is complete without some of these Hybrids for a gorgeous display next summer.

BLACKMORE and LANGDON HYBRIDS

Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Very strong grower with strong stems 4 to 5 feet tall. Flowers in June; florets run a large percent double.

3 for 60c 6 for \$1.00
12 for \$1.75

WREXHAM STRAIN, HOLLYHOCK FLOWERED

Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems. 5 ft. June.

3 for 60c 6 for \$1.00
12 for \$1.75

CAMPANULA (Bellflower)

CALYCANTHEMA (Cup and Saucer) One of the most desirable cut flowers. Large cup and saucer-shaped flowers in a variety of colors, on long, strong stems, make a very showy display in garden and bouquets. Blooms during late May and June.

3 for 60c 6 for \$1.00 12 for \$1.75

CARPATICA (Dwarf Blue Bells of Scotland) Excellent for rockeries or edging. Plants form rounded clumps 6 to 8 inches high; produce bright green foliage and beautiful dark, clear blue, bell-shaped blossoms of large size. Blooms June until October.

3 for 80c 6 for \$1.30 12 for \$2.25

MEDIUM (Old Favorite "Canterbury Bells")

A favorite with all flower lovers. A thrilling sight in June and July when its many branches are loaded with deep bells, the edges of which are softly rolled and fluted. Grows 2 to 3 feet high. Four outstanding colors: Blue, Pink, White, and Double and Single mixtures.

3 for 60c 6 for \$1.00 12 for \$1.75

CARNATION

These hardy outdoor carnations are one of the most popular and useful flowers and should have a place in every garden. For spots of bright color, for delightful fragrance and for superb bouquets, they are unexcelled. Bloom practically all summer long.

BEATRICE The Everblooming Cluster Carnation. The color of salmon pink, these flower clusters measure 3 to 4 inches across. They are very fragrant and bloom from June until frost.

EACH 50c

CRIMSON KING Dazzling crimson flowers are borne on tall, stocky stems; an ideal cut flower type. Plants bloom freely and almost continuously from spring until fall. Hardy.

EACH 50c 3 for \$1.25

SILVERMINE The finest of all double white carnations. This silvery-white flower blooms intermittently all summer long. Wonderfully fragrant and excellent for cutting.

EACH 50c

SPECIAL OFFER

One each of the three
varieties listed
above

\$1.25

Carnation Grenadin

KING OF THE BLACKS One of the most outstanding Carnations. Large flowers of deepest maroon color and satiny black sheen. Delightfully fragrant.

3 for 60c 6 for \$1.00 12 for \$1.75

GOLDEN SUN Magnificent large flowers of clear golden yellow. Exquisite sweet fragrance. Plants are free-flowering and attain a height of 18 inches.

3 for 60c 6 for \$1.00 12 for \$1.75

PINK We highly recommend this Carnation for its outstanding clear pink color. Very free-flowering; spicily fragrant. A splendid cut flower type.

3 for 60c 6 for \$1.00 12 for \$1.75

RED A truly striking brilliant red color; makes a very showy display in the garden. Produces an abundance of magnificent blooms during June and July. Much desired for garden and bouquets.

3 for 60c 6 for \$1.00 12 for \$1.75

WHITE Every Carnation planting should include this sparkling white variety to complete the color range. Plants are extremely hardy; free-flowering.

3 for 60c 6 for \$1.00 12 for \$1.75

MIXED SHADES A veritable rainbow of colors! Delightfully fragrant flowers are produced in great abundance during June and July.

3 for 60c 6 for \$1.00 12 for \$1.75

CHEIRANTHUS (Siberian Wallflower)

ALLIONII, GOLDEN BEDDER For a rich color display in the rockery or border be sure to include this charming plant. Plants reach a height of 12 inches and produce masses of bright golden yellow flowers during May and June.

3 for 60c 6 for \$1.00 12 for \$1.75

COREOPSIS (Tickseed)

DOUBLE SUNBURST (New Gold) A new variety which bears double flowers of large size and superb gold color. This is one of the most useful perennials for borders and cutting; easy to grow; blooms profusely from June until frost. Grows 3 feet tall.

3 for 60c 6 for \$1.00 12 for \$1.75

DIANTHUS PLUMARIS (Clove Pinks)

New strains of the old-fashioned Hardy Pinks have brought this grand flower back into favor. Desirable for their exquisite fragrance and profusion of beautiful flowers, they deserve a place in every perennial planting.

DOUBLE MIXED Old-fashioned hardy pinks in assorted mixed colors. Extremely hardy and will thrive almost anywhere.

3 for 60c 6 for \$1.00 12 for \$1.75

HIGHLAND QUEEN, ROSE HYBRIDS

One of the best perennial Dianthus offered today. Bright rose colored blooms with red center, are produced continually from May to November. Ideal for bedding, border or rockery. Delightfully fragrant.

3 for 60c 6 for \$1.00 12 for \$1.75

SPRING BEAUTY Large size, double blooms; typically carnation in form and fragrance. Wide range of mixed colors.

3 for 60c 6 for \$1.00 12 for \$1.75

DIANTHUS BARBATUS (Sweet William)

An old-fashioned favorite of which we never tire. Plants are very hardy; easy to grow and produce masses of colorful blooms during June. Excellent for beds and cut flowers; grow 1½ to 2 ft. tall.

MIDGET MIXED Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season. Perfectly hardy.

3 for 60c 6 for \$1.00 12 for \$1.75

NEWPORT PINK Beautiful salmon-pink color. A very effective single type; a vigorous grower.

3 for 60c 6 for \$1.00 12 for \$1.75

SCARLET BEAUTY Brightest scarlet color.
Excellent for cutting and for massed display.
3 for 60c 6 for \$1.00 12 for \$1.75

VAUGHAN'S SPECIAL MIXED. Excellent strain of vigorous growing plants in a wide range of brilliant colors.
3 for 60c 6 for \$1.00 12 for \$1.75

DIANTHUS (Everblooming)

LATIFOLIUS ATROCOCINEUS FLORA PLENA A beautiful summer blooming variety. Bears brilliant, fiery crimson flowers throughout the summer. Very hardy and a vigorous grower.
3 for 60c 6 for \$1.00 12 for \$1.75

DIANTHUS (Species)

SWEET WIVELSFIELD The true perennial type; single flowers in a great variety of colors; height 18".
3 for 60c 6 for \$1.00 12 for \$1.75

DIGITALIS (Foxglove)

GIANT SHIRLEY HYBRIDS This elegant strain of an old-fashioned flower attains a height of 4 feet and is ideal for tall, colorful backgrounds. The color mixture is superb, ranging from white to pink to deepest rose. We highly recommend this variety.
3 for 60c 6 for \$1.00 12 for \$1.75

GAILLARDIA (Blanket Flower)

For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest of care and will make a bright color display in the perennial border. Blooms keep extremely well after cutting, which makes them very desirable for bouquets.

BURGUNDY Outstanding for its vigorous growth and long blooming period. Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers. Very colorful and very desirable in the mixed border.
3 for 60c 6 for \$1.00 12 for \$1.75

DAZZLER One of the most brilliant of the Gaillardia family. Large flowering type with blooms of bright golden-yellow, centered with a disc of satiny maroon. Plants grow 2 feet tall.
3 for 60c 6 for \$1.00 12 for \$1.75

GOBLIN, DWARF A true dwarf Gaillardia which deserves a place in every garden. Plants grow only 12 to 15 inches high in very compact shape. Foliage almost disappears under the mass of large, deep-red and gold blooms.
3 for 60c 6 for \$1.00 12 for \$1.75

PORTOLA HYBRIDS Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. The 2-ft. tall plants make colorful bouquets.
3 for 60c 6 for \$1.00 12 for \$1.75

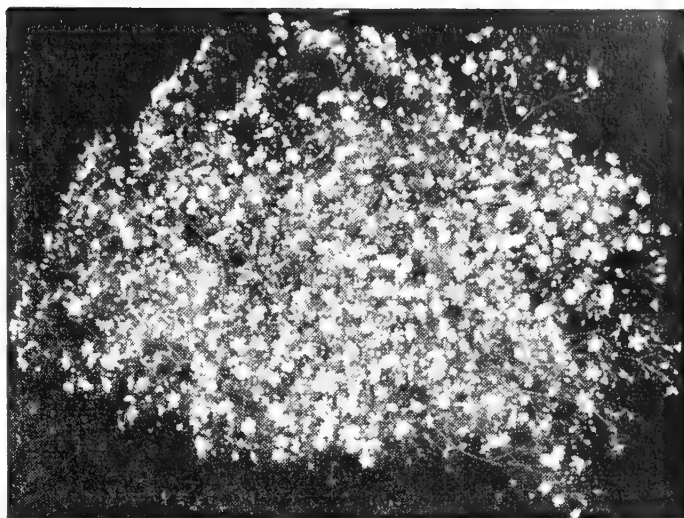
GYPSOPHILA (Baby Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and for use in mixed bouquets, it has no equal.

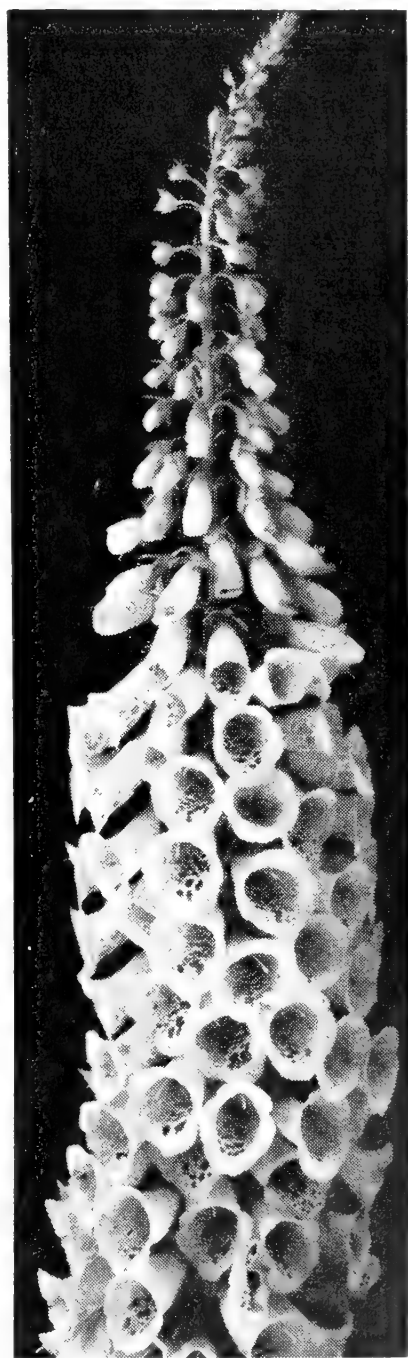
BRISTOL FAIRY Conceded to be the best double white Baby's Breath. We highly recommend this variety for its graceful beauty and wide popularity. We offer strong grafts from 2¼-inch pots.
Each 60c 4 for \$2.00

PANICULATA Dense, spreading, bushy type which reaches a height of 3 feet. Countless tiny white blossoms completely hide the plant during the long flowering season from July until frost. Foliage is fine in texture and ornamental; may be dried for winter use.
3 for 60c 6 for \$1.00 12 for \$1.75

SNOW WHITE, DOUBLE Grows only about 3 feet high and produces masses of small white flowers, mostly double. Much used at the ends of perennial borders for its misty, delicate atmosphere. Good for all types of bouquets. Blooms from July until frost.
3 for 70c 6 for \$1.15 12 for \$2.00



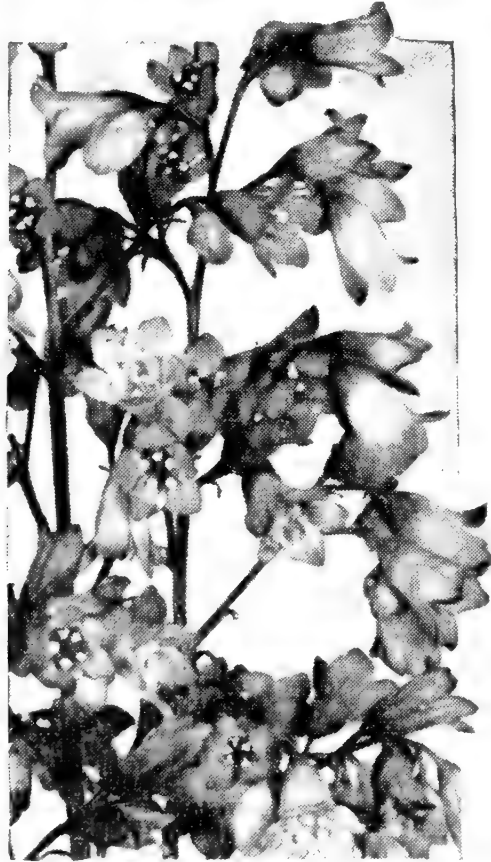
Gypsophila-
Bristol Fairy



Digitalis
Shirley Hybrids



Heliopsis-Lemoine's



Heuchera-Rosamundi



Iberis-Gibraltarica

HELIANTHEMUM (Hardy Sun Rose)

No plant is more beautiful or colorful for the rock garden, border or wherever a very low-growing plant is desired. The brilliant colors and blooms attract attention wherever used.

MUTABILIS, MIXED Beautiful hybrids of rose, white, and yellow. Plants grow 6 to 10 inches high; bloom during May and June.

3 for 60c

6 for \$1.00

12 for \$1.75

HELIOPSIS (Hardy Zinnia)

Outstanding for their hardiness and fine color. Plants are of compact growing habit with strong straight stems. Very free flowering; valuable for cutting.

LEMOINE'S GIANT Large, double blooms of golden yellow color. Flower from July until frost; plants 2 to 3 feet tall.

3 for 60c

6 for \$1.00

12 for \$1.75

HEUCHERA (Coral Bell)

Neat growing, graceful flowering plants which bear an abundance of dainty, bell-like blossoms. Plants have rosette-like clumps of attractive foliage from which stems arise to a height of 18 inches and carry their blooms in graceful panicles. These plants are delightful for edgings, borders and rock gardens.

ROSEA Outstandingly beautiful deep pink color; very lovely contrasted with attractive foliage. Blooms over a long period and makes delightful bouquets.

Each 50c

3 for \$1.25

ROSAMUNDI One of the best coral-pink sorts. The plants are vigorous growers and produce an abundance of richly colored blossoms on tall stems which last over two months.

Each 60c

3 for \$1.50

SANGUINEA Extremely bright crimson flowers are borne on tall, graceful spikes 18 inches tall. Very free-flowering; bloom from June to September.

Each 60c

3 for \$1.50

SPECIAL OFFER

One each of the above varieties for \$1.50.

HIBISCUS (Giant Mallow)

Unequalled for tall backgrounds or for specimen plants. Their large-leaved ornamental foliage is very desirable in the border. Tall, erect canes bear large, bell-shaped flowers which often measure 7 or 8 inches across. Plants are easily grown and very hardy; attain a height of 4 feet; bloom August. We offer the following varieties: Avalon, Mixed; Mallow Marvel, Pink; Mallow Marvel, Jumbo Red.

3 of one variety 60c

6 of one variety, \$1.00

12 of one variety \$1.75

HOLLYHOCKS

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes, and equally useful as a background in borders.

NEWPORT PINK Magnificent double flowers of a rich shimmering pink color. They have tall and extremely strong stems.

3 for 60c

6 for \$1.00

12 for \$1.75

SCARLET BEAUTY Gorgeous, brilliant scarlet color; valuable for bold backgrounds.

3 for 60c

6 for \$1.00

12 for \$1.75

CHATER'S PRIZE MIXTURE Extremely large flowers with frilled outer petals and a double rosette in the center. Their complete range of shades add a riot of color in background borders. They are a must for every garden.

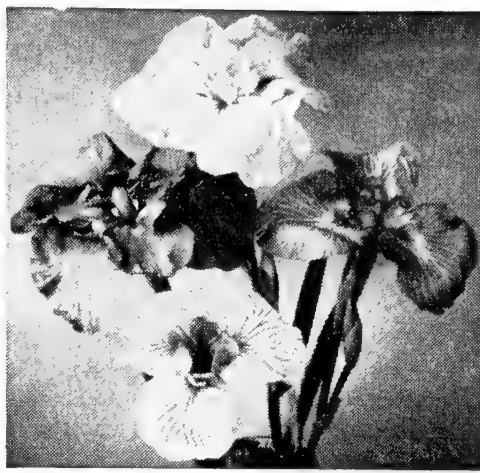
3 for 60c

6 for \$1.00

12 for \$1.75



Lathyrus Latifolius



Iris Kaempferi



Lilium Regale

IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy and rarely exceed 18 inches in height; produce dense heads of blooms in early spring. Be sure to plant some this year.

GIBALTARICA Masses of lavender blossoms, with evergreen foliage, in early spring. Dwarf growth; splendid for edgings.

3 for 60c 6 for \$1.00 12 for \$1.75

IRIS KAEMPFER (Rainbow Iris)

Planted in mass or as a border, these plants will provide a beautiful display of color during early summer. Foliage is always graceful and ornamental and remains lovely long after blooms are gone.

MIXED Color range includes white, blues, pinks, purples, reds; the whole rainbow.

3 for 70c 6 for \$1.15 12 for \$2.00

IRIS SIBERICA (Siberian Iris)

Somewhat like Kaempferi in habit of growth and appearance of blooms, but each plant throws up from 15 to 30 stems, each topped by a magnificent bloom. Grow from 3 to 4 feet tall and are fine for background in the perennial border. Bloom during July.

MIXED Beautiful range of colors from violet to deep blue.

3 for 60c 6 for \$1.00 12 for \$1.75

IRIS SIBERICA (Siberian IRIS)

CAESAR'S BROTHER This is the best of all dark blue Siberian Iris. The flowers are an unusually rich, black pansy-violet color. Plants grow 30 inches high; the beautiful depth of color and superb form of this variety has won it an Honorable Mention award by the American Iris Society.

Each 30c

3 for 75c

LATHYRUS LATIFOLIUS

Hardy Perennial Sweet Pea

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover trellis, fence or arbor. Blooms continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

MIXED 3 for 60c 6 for \$1.00 12 for \$1.75

LAVENDULA (Lavender)

VERA (Munstead Strain) The real Sweet Lavender used and grown in our grandmother's day. A dwarf variety which grows in compact form, and bears exquisitely fragrant blue flowers. Its fragrant flowers are highly valued for drying and the use in nosegays or potpourri.

3 for 90c 6 for \$1.45 12 for \$2.50

LIATRIS (Blazing Star or Gayfeather)

One of the taller growing perennials and very useful for perennial bed background. Does well in any type of soil and under adverse moisture conditions.

PYCNOSTACHYA Flower stems rise to a height of 6 feet, each topped by a foot-long flower spike of richly colored rosy-purple bloom. Blossoms during July and August; excellent for cutting.

Each 35c 3 for \$1.00 6 for \$1.85

LILY-OF-THE-VALLEY (Convallaria)

One of the most familiar and most loved of all perennials. Will grow in shade or in spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped blooms hang from 8 to 10-inch stems. Foliage is ornamental all season. Blooms are dainty and delightfully fragrant.

3 for 60c 6 for \$1.00 12 for \$1.75

LILIUM REGALE (Regal Lily)

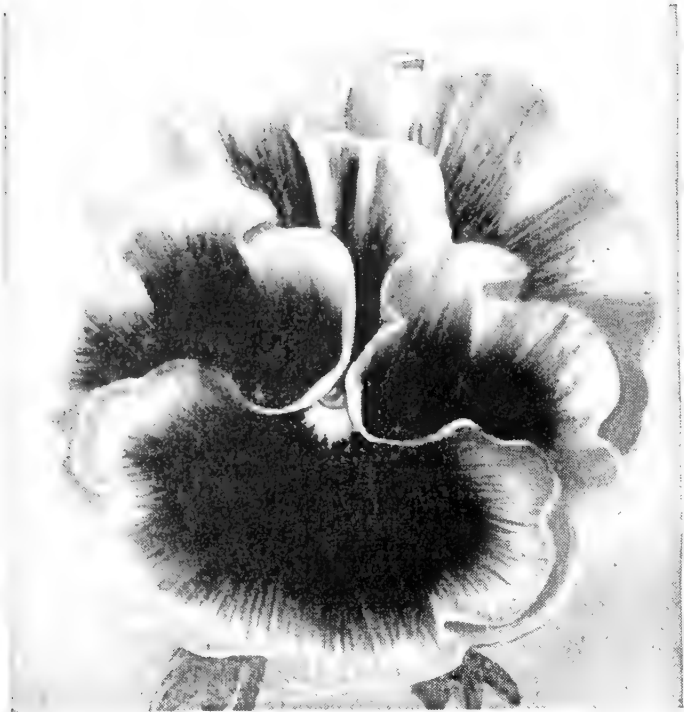
One of the loveliest and hardiest lilies grown. The large, extraordinarily beautiful flowers make a colorful addition to any garden; center of flower flushed with yellow, shading to white at outer edges; outside of petals are streaked with brown on the ribs, shaded through the petals with a delightful pearly tint. Plants are vigorous; reach a height of 4 to 6 feet and are densely covered with fine foliage.

Each 30c 3 for 80c 6 for \$1.40

LILIUM TENUIFOLIUM (Coral Lily)

A charming, colorful, early flowering lily. Plants produce flowers in clusters of 9 to 12 blooms on strong stems about 1½ feet tall. Flowers are a deep scarlet color with strong recurved petals of waxy texture. Plants bloom during June and are ideal for rock gardens or borders.

3 for 60c 6 for \$1.00 12 for \$1.75



Super Swiss Pansy

LINUM (Perennial Hardy Flax)

HEAVENLY BLUE A valuable plant for perennial borders. Grows about 2½ feet high, with finely cut ornamental foliage. From May to August you have a fresh crop of beautiful, clear light blue blooms each morning. Very desirable for mixed bouquets.

3 for 60c 6 for \$1.00 12 for \$1.75

LOBELIA

CARDINALIS (Cardinal Flower) Most often called "Indian Fire Stick". Plant is of dwarf growth habit but each summer sends up 18 to 24-inch stems from a rounded clump of foliage, each stem topped with an 8 to 10-inch spike of brightest Cardinal red bloom. Excellent for mass planting; fine for cutting. Very hardy and prolific.

3 for 60c 6 for \$1.00 12 for \$1.75

LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for its brilliantly colored flower heads and extreme hardiness. Ideal for lively color in your border during late summer and early autumn.

CHALCEDONICA (Maltese Cross) Vivid scarlet flowers in flat heads come over a long blooming period. For bright spots of color in the perennial border, be sure to include this fascinating plant. Attains a height of 2½ feet and is easy to grow; very hardy.

3 for 60c 6 for \$1.00 12 for \$1.75

MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth, with strongly scented ornamental foliage. Produces masses of blooms in late summer and early fall. Grows 10 to 15 inches high. Its attractive foliage and lovely flowers make perfectly charming bouquets.

BALL'S DOUBLE WHITE This is the only fully double flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety.

3 for 60c 6 for \$1.00 12 for \$1.75

BALL'S DOUBLE GOLDEN This new variety is similar in growth habit to the Double White described above, except it produces masses of rich, golden colored blooms.

3 for 60c 6 for \$1.00 12 for \$1.75

MYOSOTIS (Forget-me-not)

Most people are familiar with these dainty flowering Forget-me-nots which bring so much beauty and charm to the spring landscape. For the rockery, or walk edgings or around the pool, they are equally delightful.

ALPESTRIS Grows only 12 inches high and is universally loved for its tiny, clear blue flowers in early spring.

3 for 70c 6 for \$1.15 12 for \$2.00

SUPER SWISS PANSIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Attractive foliage is luxuriant; plants are strong growers and bloom abundantly. When you buy Pansy plants it pays to buy the best. You will be highly pleased with these Giant Swiss varieties.

ALPENGLOW Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

6 for 90c 12 for \$1.50 24 for \$2.50

BLUE (Ullswater) Giant blooms of rich, satiny ultramarine color. Blooms in great profusion until late fall.

6 for 90c 12 for \$1.50 24 for \$2.50

CORONATION GOLD Enormous blooms of clear gold color, lower petals flushed with rich golden orange. A bed of these makes a thrilling spectacle of beauty and color.

6 for 90c 12 for \$1.50 24 for \$2.50

DWARF, MIXED Mammoth blooms on dwarf plants! A wide range of beautiful colors and color combinations. Attractive dark green foliage.

6 for 90c 12 for \$1.50 24 for \$2.50

GIANT, MIXED The largest flowers in a veritable rainbow of colors. For gay borders and bedding these well-balanced shades are truly ideal.

6 for 90c 12 for \$1.50 24 for \$2.50

MAPLE LEAF MIXED Giant-size blooms combined with beautifully formed foliage make this an outstanding variety. Plants are very free-flowering, of compact growth habit; the color range is marvelous.

6 for 90c 12 for \$1.50 24 for \$2.50

PURE WHITE Large, beautifully shaped blooms of purest white. Splendid for low bouquets and table centerpieces, and for blending with contrasting shades.

6 for 90c 12 for \$1.50 24 for \$2.50

RASPBERRY ROSE Color of a ripe raspberry with some petals of a lighter shade. Darker center. A popular variety for beds and borders.

6 for 90c 12 for \$1.50 24 for \$2.50

PAPAVER ORIENTALE

New Hybrid Oriental Poppies

You'll be really surprised and delighted with this glorious color mixture in Oriental Poppies. This is a new Hybrid strain and colors range through the pinks, salmon, orange and red shades. For brilliant and showy color in the border and for bright spots of color among shrubs, these free-flowering plants are unsurpassed. **PLEASE NOTE** — Unless otherwise requested, Poppies will not be delivered until they become dormant, probably about August 10th.

3 for 60c 6 for \$1.00 12 for \$1.75

PHYSALIS (Chinese Lanterns)

An attractive perennial noted for its large, showy lantern-shaped fruits which turn a bright red color when ripe. Especially desirable for drying for winter bouquets.

3 for 60c 6 for \$1.00 12 for \$1.75

PLATYCODON (Balloon Flower)

EARLY GIANT BLUE Large flowering and extra rich in color. One of the most showy and unique of garden flowers. Odd balloon-like buds open into ball-shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

3 for 60c 6 for \$1.00 12 for \$1.75

PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

ROBINSON'S CRIMSON Colors range from red to deepest crimson; considered the finest of all reds.

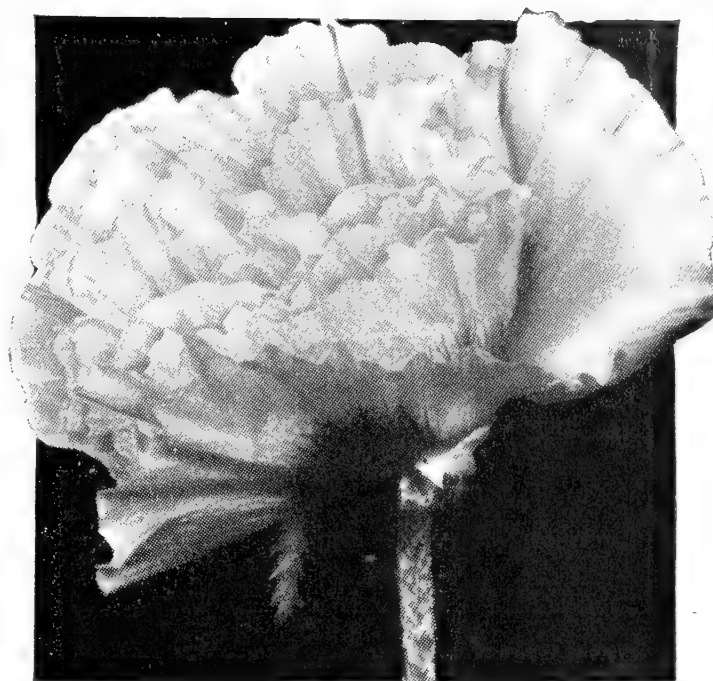
3 for 70c 6 for \$1.15 12 for \$2.00



Pyrethrum



Rudbeckia



Papaver Orientale

ROBINSON'S HYBRIDS, MIXED The finest strain of painted daisies in a wide range of mixed colors. Plants carry beautiful blooms of single overlapping petals on tall, strong stems. We consider this strain so superior we have discontinued growing any of the others.

3 for 70c 6 for \$1.15 12 for \$2.00

ROBINSON'S ROSE AND PINK Colors cover a wide range from pastel pink to deepest pink and rose. We recommend them highly.

3 for 70c 6 for \$1.15 12 for \$2.00

RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these showy plants are indispensable. Easy to grow, they thrive in sunny or partially shaded borders; very free-flowering; splendid for cutting.

PURPUREA The best known Rudbeckia. Rosy, reddish-purple petals with high cone-shaped center of dark brown.

Three to four foot stems are rugged and withstand high winds. Blooms freely from July until frost. A splendid plant for the border. Be sure to order this plant.

3 for 60c 6 for \$1.00
12 for \$1.75

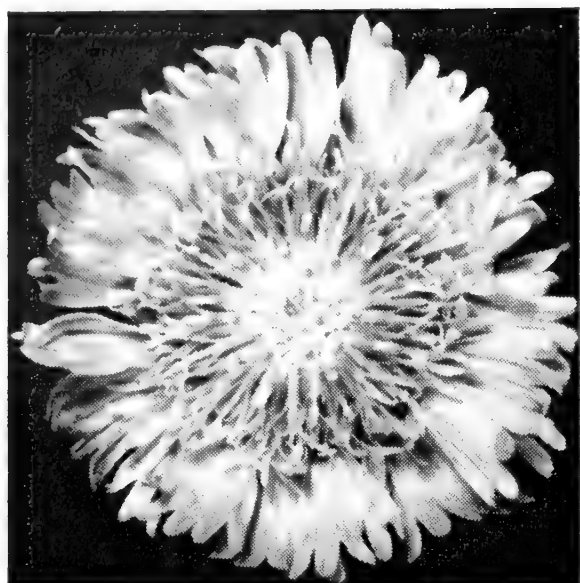
Burlington, Iowa

Gentlemen:

I should like to express my appreciation of the plants I received from you this spring, and for the splendid packing of same. They are all thriving.

Respectfully yours,

Mrs. Carl C. Riepe



Stokesia

SCABIOSA (Pincushion Flower)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and fine as cut flowers.

CAUCASICA (Perfecta) Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September. Charming perennials for border culture and for cut flowers. Most desirable to grow in sunny spots.

3 for 80c 6 for \$1.30 12 for \$2.25

ISSAC HOUSE HYBRID Extra large flowering strain noted for the variations of coloring in its bloom. All shades from light blue and lavender to deep blue appear throughout the blooming season. June to September.

3 for 90c 6 for \$1.45 12 for \$2.50

STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12-inch stems arise, each topped by an exquisite aster-like bloom with finely divided petals. This handsome perennial should be included in every garden, for its beauty of form and color during late summer.

CYANEA, BLUE Immense flowers of a clear azure blue are outstandingly beautiful against the rich green of the foliage. An excellent cutting variety. Plant blooms from July to September. A vigorous-growing and free-flowering variety of exceptional merit and distinction. A most worthwhile addition to the hardy plant garden. Be sure to plant some this year.

3 for 60c 6 for \$1.00
12 for \$1.75

SHASTA DAISY (Moonpenny)

One of the most widely known and used of all perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

ALASKA The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. Glistening white blooms with large golden centers are produced freely throughout summer.

3 for 60c 6 for \$1.00 12 for \$1.75

DIENER'S DOUBLE FRINGED WHITE

Immense white blooms with very attractive fringed edge; nearly all double. Vigorous, tall growing with strong stems.

3 for 70c 6 for \$1.15 12 for \$2.00

MAJESTIC Wonderfully large flowers, 5 to 6 inches across, with a small yellow center. Blooms have a double row of straight, overlapping petals making the flowers full and compact. The 30-inch stems are straight and strong, which makes this a splendid cut flower variety. These are real beauties and should be included in every garden.

EACH 75c 3 for \$2.00

G. MARCONI This is the largest of the frilled Shasta Daisies. Fully double flowers measure 4 inches or more in diameter. Strong, stiff stems. Exceptionally good for cutting.

EACH 50c 3 for \$1.25

MT. SHASTA Pure white, fully double flowers with high-crested center, often measure 4 inches or more across. Flowers are very compact and come singly on strong, 24-inch stems. Considered by many to be the outstanding Shasta Daisy.

Each 60c 3 for \$1.50

SPECIAL OFFER One each of the three varieties listed above. **\$1.50**

STATICE

(Great Sea Lavender)

LATIFOLIA Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. This perennial has almost year-around usefulness since it may be dried and used for winter decoration; it will keep for months. Unexcelled for filler in floral arrangements; valuable for the rockery. Plants grow 18 inches high.

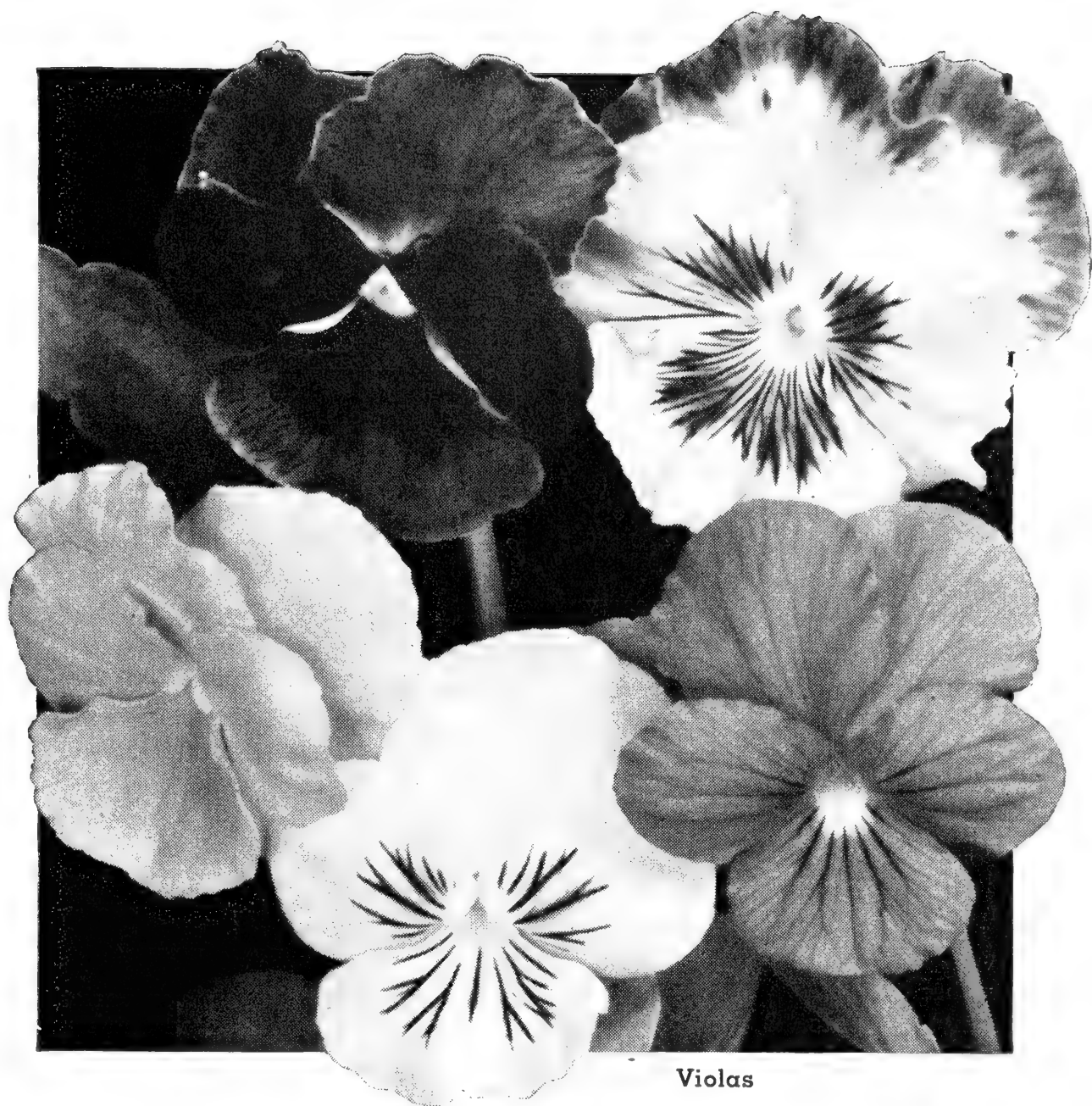
3 for 60c 6 for \$1.00

12 for \$1.75



Shasta Daisy; Alaska

NOTICE
ALL PRICES ARE
POSTPAID
TO YOUR DOOR
in Continental U.S.



Violas

TRITOMA (Red Hot Poker)

PFITZERI This spectacular plant with foliage resembling that of the Yucca, will make a brilliant display of color in the autumn garden. Strong, 24-inch stems are topped with a large cone-shaped spike of dazzling orange. Use them generously to highlight your garden. They are exceptionally good for cutting too because of their long-lasting qualities and for the unusually beautiful floral arrangements possible when combined with other flowers. You will be pleased with this graceful plant.

EACH 40c 3 for \$1.10
6 for \$2.00

VERONICA (Speedwell)

LONGIFOLIA Reaches a height of about 30 inches and is a beautiful sight in July and August with its long spire-like blooms of deep blue.

3 for 60c 6 for \$1.00
12 for \$1.75

VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, colorfulness and free-blooming habit.

ARKWRIGHT RUBY Rich ruby-red color with satiny sheen. Free-flowering; fragrant; excellent for cutting.
3 for 60c 6 for \$1.00 12 for \$1.75

BLACK IMP Quaint little flowers of a rich glossy black with bright yellow eye. Very showy.
3 for 60c 6 for \$1.00 12 for \$1.75

CHANTREYLAND Beautiful blooms of purest apricot without any shading of orange. Blooms all summer.
3 for 60c 6 for \$1.00 12 for \$1.75

JERSEY GEM Rich, shimmering violet-blue color. Blooms from April until snow falls. Its exquisite fragrance, free-flowering habit and extreme hardiness make this one of the finest Violas.
3 for 60c 6 for \$1.00 12 for \$1.75

WALLER FRANKLIN MIXED Mixture of gay blues and yellows. Especially desirable for bedding or colorful edgings. Plants produce a profusion of blooms.
3 for 60c 6 for \$1.00 12 for \$1.75

VIOLET

ROYAL ROBE The lustrous deep violet-blue blossoms are delicately fragrant and open out flat like a Pansy.
EACH 50c 3 for \$1.25

RICHARDS'

Futuristic 'MUMS

Featuring Originations by Gilbert Becker

This year for the first time we are offering these outstanding new varieties. All bear beautiful double blooms and are very hardy.

ALERT (Becker, 1948) Large, fully double, 3-inch dark purple flowers that do not fade, borne in abundance on sturdy stems. Very showy.

BLACK VELVET (Becker, 1945) Rather late dark red double flowering cushion. Very hardy. They are always dependable—always make a show.

EARLY ROBIN (Becker, 1948) A very early compact mount completely smothered by two-toned flowers of bronze-yellow, with a mahogany-red center.

GLADWIN

Not an English 'mum, which it resembles!—in fact, this looks like a pink Leda, with a hundred flowers $3\frac{1}{2}$ to 4 inches across, on long, sturdy stems. The many long, fluffy petals gradually lighten with age, yet stay attractive and fully double. The 32-inch bush branches from near the ground making very large sprays. Very hardy.

\$.75 each in $2\frac{1}{4}$ " pots. 3 for \$2.00.
Rooted cuttings, each 50c. 3 of one kind \$1.30; 6 of one kind \$2.45.

ORCHID HELEN A sturdy 18-inch bush, completely covered with 3-inch double pink-orchid flowers. The petals are unusually stiff, adding to its beauty.

SUCCESSOR (Becker, 1948) A grand New erect cushion with many pointed pink 2-toned flowers, excitingly contrasted by their red centers. Extremely hardy.

WHITE TOWER (Becker, 1947) A sturdy perfect pompon with broad petals, first creamy white, then opening pure white. A good cutting variety. Very free.

Above varieties in $2\frac{1}{4}$ " pots 50c each. 3 of one variety \$1.25. Rooted cuttings, one each of the above varieties 30c. 3 of one variety 85c. 6 of one variety \$1.50.

SPECIAL OFFER

One each of the above seven varieties in $2\frac{1}{4}$ " pots for \$2.75. Rooted cuttings, one each for \$1.75.

Patented 'MUMS

Here we are offering some entirely new creations. Each one possessing qualities which makes them outstanding and different from anything now in existence. We know you'll be highly pleased and delighted with these glamorous, new introductions.

FRED F. ROCKWELL (Plant Patent No. 718) The most gorgeous blending of bronze and orange scarlet tones ever seen in a pompon; retains its full brilliance far into the 'Mum season.

KOREAN PRINCESS (Plant Patent No. 640) The first anemone-flowered Korean Hybrid. Color is a rich bronze red changing to soft strawberry crimson; the inner petals tipped golden bronze—a charming tapestry effect.

All potted plants. Each 75c; 3 for \$2.00;
12 for \$7.50

SUMMERTIME (Plant Patent No. 689) Bred specifically for summer flowering, it does just that. Masses of fragrant, glistening yellow blossoms from late July on. Single blossoms, 2" across, bright lemon to bronze yellow, are produced in great abundance.

SPECIAL OFFER

To acquaint you with the high quality of our rooted cuttings, we make this special offer.

12 MIXED, UNLABELED ROOT-
ED CUTTINGS, that will include
a good selection of types and color, Postpaid for only **1.50**

Note: Chrysanthemums Fred F. Rockwell, Korean Princess, and Summertime are being grown under license from the patent owner and sold subject to all patent restrictions.

THE POPULAR SPOON 'MUMS

An interesting and unusual new type of hardy Chrysanthemum which deserves a place in every 'mum planting. Their unique appearance and brilliant color combinations will add a note of "delightful novelty" to your garden. The individual flower petals are quilled or tubular for most of their length, flattening out near the tip so that each petal resembles a tiny spoon. Plants are hardy and vigorous growers. Bear a profusion of blooms during late fall.

We offer the following varieties —

WHITE SPOON YELLOW SPOON
ORCHID SPOON CHARM SPOON

CARDINAL SPOON

Prices on the above varieties in 2¼" pots: Each 35c; 3 of one color for \$1.00. Rooted cuttings: Each 20c; 3 of one color for 55c; 6 of one color for \$1.00.

'MUM COLLECTION NO. 1

One each of the above varieties in 2¼" pots for \$1.65. Rooted cuttings, one each (unlabeled) for 90c.

SEPTEMBER SERIES 'MUMS

SEPT. BRONZE One of the most colorful of the early 'mums; loads of lovely little pompon-shaped flowers in the warmest bronze tints, from mid-September to latest frosts.

SEPT. DAWN Lovely, large flowers of a bright rose-pink color. Considered one of the best pink 'mums. Plants are vigorous and very hardy. Flower freely over a long period.

SEPT. SUNSHINE Brilliant yellow blooms completely cover compact, well rounded plants from mid-September until frost. Very free-flowering. Fine for low border and cutting.

Prices on the above varieties in 2¼" pots: Each 35c; 3 of one variety for \$1.00. Rooted cuttings: Each 20c; 3 of one variety for 55c; 6 of one variety for \$1.00.

'MUM COLLECTION NO. 2

One each of the above varieties in 2¼" pots for \$1.00. Rooted cuttings, one each (unlabeled) for 55c.

Choice Newer Varieties OF HARDY 'MUMS

BOKHARA Charming soft crimson and wine flowers fully double. New 1947. Strong, sturdy growth, very free-flowering.

CARNIVAL New 1948! A large, gleaming burnt-orange flower on an excellent plant with lusty green foliage. This is an ideal plant for cutting.

DRAGON LADY A satin-smooth Chinese red, more striking than Caliph, deeper than Red Velvet. Starting mid-September, it blooms continuously for six weeks and doesn't fade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large and bright as waxed leather.

FRANCIS DE SALES Large yellow flowers slightly tinted with orange turning to pure yellow when in full bloom. Its full flowers measure 3½ inches across. Mature October 5.

GOLDEN CARPET Imagine a rug made of glowing golden pompons! A creeping mound, 2" or more across, glittering in the fall sun—only 1" high. Ideal for bedding.

JAYEFF Deep positive pink with a dazzling sheen. No other color or flower form like it. Flowers are huge, 4" or more without disbudding. Blooms in September; height 24 inches.

MELLOW GLOW New 1948! A lovely blend of orange-buff, peach-pink, and bronze tints. Very good for cutting.

MISS LACE True light pink. Three-inch blooms on strong upright stems; 30 inches high. Blooms in September.

ROSEBUD Lovely 3" flowers of deep, clear rose-pink. A much needed color in mums. Blooms in October. Height 30 inches.

VIOLET One of the newest purples. Dahlia-like blooms, fully double, of good color and substance. Grows 24 inches tall; blooms late August.

YELLOW CACTUS A large sulphur yellow 'mum with flowers measuring over 3 inches in diameter. A flowery mass that blooms about October 5.

YELLOW AVALANCHE A sensational new yellow. Big, fluffy bloom of a rich, golden-yellow shade. A bud sport of the white variety.

Prices on the above varieties in 2¼" pots: Each 50c; 3 of one variety \$1.25. Rooted cuttings: Each 30c; 3 of one variety 85c; 6 of one variety for \$1.50.

'MUM COLLECTION NO. 3

One each of the above varieties in 2¼" pots for \$4.50. Rooted cuttings, one each (unlabeled) for \$2.45.

Favorite 'Mums

OLD and NEW

ALLEGRO Very lovely, double flowers in an unusual blend, glowing shrimp pink suffused with coppery salmon. Late blooming.

APPLEBLOSSOM An appleblossom pink, fading to a clear white with cactus-like petals. Produces an abundance of 2½" flowers. Strong stems; height 26". Blooms in September.

AVALANCHE Big, fluffy, white flowers, measuring 5 inches across. Truly Queen of the Whites. Perfectly formed blooms in profusion from Sept. on.

AVIATOR A new, coppery red which promises to become very popular. Double flowers, produced in abundance during October.

BETTY Splendid upright plant; double flowers of rose-pink without a trace of magenta. One of the finest new pinks.

BRONZE PYRAMID Large flowers of an attractive orange-bronze shade. Tall, wiry stems; height 40". Blooms in fall.

CHIPPEWA A universal favorite! Enormous double flowers of aster-purple; petals slightly incurved. Does especially well in northern sections.

CHRIS COLUMBUS New, outstanding ivory-white. Large, double blooms from late September on; excellent for cutting.

EARLY WONDER New, large, soft-pink pompon type. Produces an abundance of double flowers from late September on; excellent for cutting.

EGGSHELL Large, double flowers of a distinct eggshell-white, slightly deeper at center. Flowers 3 to 4 inches across. Early blooming.

FLASHLIGHT Attractive dark red with golden reverse. Large, double blooms. Early flowering.

JACKIE A rich wine-red. Blooms late, but will always come into bloom after it has been severely frosted.

JEWELRY A lovely deep pink pompon. The flowers are well formed and hold their color after several frosts. Very hardy. Blooms in October

LAVENDER LADY Immense double flowers, in a beautiful silvery lavender shade. Blooms are 3 inches or more across. Unusually hardy.



Chippewa

LAVENDER LASSIE A grand new pompon with cushion-like growth. A delightful miniature of Lavender Lady. Double, early blooming.

MARTIN'S WHITE Immense, pure white flowers; fully double, about 4 inches across. Plants are bushy, of compact growth.

MRS. DUPONT Large, double blooms of peach-pink tinted rosy-salmon bronze. Late blooming. Long, strong stems are ideal for cutting.

PINK RADIANCE Masses of luminous, soft-pink blooms cover plants from late September on. Their exquisite coloring make beautiful bouquets.

POLAR ICE Clear ice-white, large, double blooms from early September on. Plants are very free-flowering, producing large, 3-inch flowers.

RED VELVET An outstanding velvety-crimson. Fully double blooms, fine healthy foliage; one of the best of all crimson 'mums.

SYMPHONY An indescribable blend of coppery pink and soft lavender blooms. These sturdy well-branched plants are unexcelled for cutting and unsurpassed in beauty. This is a must for your garden.

NOTE: MICHIGAN Customers Add 3% Tax to the Prices in Catalog.



Pink Radiance

Favorite 'Mums continued:

SILVER TIP Bright carmine, with the tip of each petal silvery white. These large, fully double blooms present a charming color combination.

Prices on all Favorite 'Mums in 2¼" pots: Each 35c; 3 of one variety for \$1.00. Rooted cuttings: Each 20c; 3 of one variety for 55c; 6 of one variety for \$1.00.

'MUM COLLECTION NO. 4

One each of all Favorite varieties in 2¼" pots for \$6.75. Rooted cuttings, one each of the above varieties (unlabeled) for \$3.25.

University of Chicago Strain' MUMS

For years Dr. Kraus of the University of Chicago has been growing 'mums from selected seeds. They have been tested for winter hardiness, color and form of flower; earliness and disease resistance. We offer to you the cream of the crop. We know that you will be pleased.

AUTUMNSONG A delightful new color in 'mums; large flowers of a beautiful shade of wine-rose shading to carmine.

CHARLES NYE One of the best yellows to date. Large, 3" fully double flowers of rich buttercup yellow. For border and cutting.

CHIQUITA Lovely dome-shaped pompon flowers of a deep lemon-yellow shade. Very desirable both for the garden and bouquets.

COURAGEOUS Bright, dark ruby-red. Large double flowers, 3½ inches in diameter. Its striking color and vigorous growth are outstanding.

DAWNROSE Grenadine-pink to bittersweet-pink, lightening to clear, bright flesh-color at margin. Excellent flower for cutting. A 1950 must for your garden.

DEFIANCE A bold flower of intense golden yellow with twilled petals. Exceptionally firm substance. Strong, upright plant with excellent cutting stems.

EARLY HARVEST A mass of charming mahogany-orange flowers for two months. Superior to any known cushion variety. We know you'll like it.

GLOWING COALS Bright, deep cherry red with orange reverse. One of the best early reds. Plants are vigorous growers; produces a profusion of blooms.

GOLDEN HOURS Large, fully double flowers of deep lemon-chrome. Broad petals, overlapping and somewhat incurved. Free-flowering, early variety.

GOLDEN SUNSET An unusual blend of brilliant coppery tones; upper petals amber-yellow brushed with coral pink, ruby-red toward center.

INSPIRATION New 1948! Large, rich orange-red overlaid with apricot-orange. Bush unusually strong, sturdy and upright. Excellent for cutting. Buds and flowers frost hardy.

MAGNIFICENT New 1949! Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Extremely strong branches, excellent for cutting.

MEDITATION Magnificent, 3-inch fully double flowers of soft light jasper-red and maize-yellow with orange reverse. An outstanding new 'mum.

NANOOK Masses of charming white flowers with cream center, completely cover compact, dwarf plants. Excellent for the low border.

OLIVE LONGLAND Three-inch, apricot-toned, salmon-pink. One of the "Master Six." The best of the pastel colors. Perfect plant habits and excellent healthy foliage.

ROSITA Enchanting little button-pompon flowers of a light Persian-rose shade. Bushy plants are completely covered with pretty "pink buttons".

SOUTHWIND Masses of large Chinese-red flowers toned salmon-buff, borne on sturdy, well-branched plants. Blooms in September to a height of 22 inches.

ZANTHA Large, double, ball-shaped flowers of a clear, canary-yellow shade. Blooms freely over a long period from early September until late frost.

Prices on the above varieties in 2¼" pots: Each 40c; 3 of one variety for \$1.10. Rooted cuttings: Each 25c; 3 of one variety for 70c; 6 of one variety for \$1.25.

'MUM COLLECTION NO. 5

One each of the above varieties in 2¼" pots for \$6.00. Rooted cuttings, one each (unlabeled) for \$3.75.

Gorgeous English 'MUMS

These sensational new 'mums originated in Canada and have quickly gained great favor among lovers of fine flowers in this country. These varieties all bear enormous blooms on tall, stiffly erect stems. Excellent for cutting. Disbudding will produce some real exhibition blooms.

ALABASTER An early white of large size and good substance; slightly incurved. Blooms will grow 5" across if disbudded.

BRONZE EARLY BUTTERCUP Rich deep bronze with golden buff reverse. One of the very finest bronze English 'mums. Disbud for best results.

CERISE Lovely spray variety that grows on wiry stems; striking rosy-cerise shade with quilled petals. Splendid for table decoration.

COPELAND'S COPPER Blossoms are soft copper-bronze. A perfect color for your garden. We consider this one of the finest of the English strain. Remarkable attractive.

CRUSADER An immense white, slightly overlaid with pink. Tall, straight stiff stems; large blooms brushed pink on the tips.

COPPELIA Striking Indian-red or ripe tomato color. Strong grower, heavy textured. Blooms late September. Height 36 inches. Double, free-flowering.

ELDORADO Large blooms that measure five inches across. They are a most charming yellow shade. Very free-flowering; should be disbudded for best results.

GOLD STANDARD Flowers are fully incurved and of the deepest possible golden yellow. Blooms up to 7" across if disbudded! This variety more closely approaches the greenhouse type than any other 'mum.

INDIANA Rich velvety crimson, shading darker towards the center. Large, 5" double blooms from late September on.

JEAN HARLOW Large, double blooms of semi-incurved form. Beautiful bright golden-yellow color.

LEDA Gorgeous rolled petals of heliotrope-pink. Flowers are 6" across if disbudded. We consider this one of the finest of the English strain.



Crusader

MRS. T. GUTHRIE A very large, chestnut-red with bronze reverse, broad reflexing petals. Will make a 6" bloom if disbudded.

MRS. T. RILEY This is the largest English white 'mum. A large snow-white flower that grows to be twenty inches in height and blooms in October. A truly magnificent plant.

ORANGE GLOW Orange-bronze with golden reverse. Large well-formed blooms.

WENDY A distinctive bright orange bronze. Blooms in September.

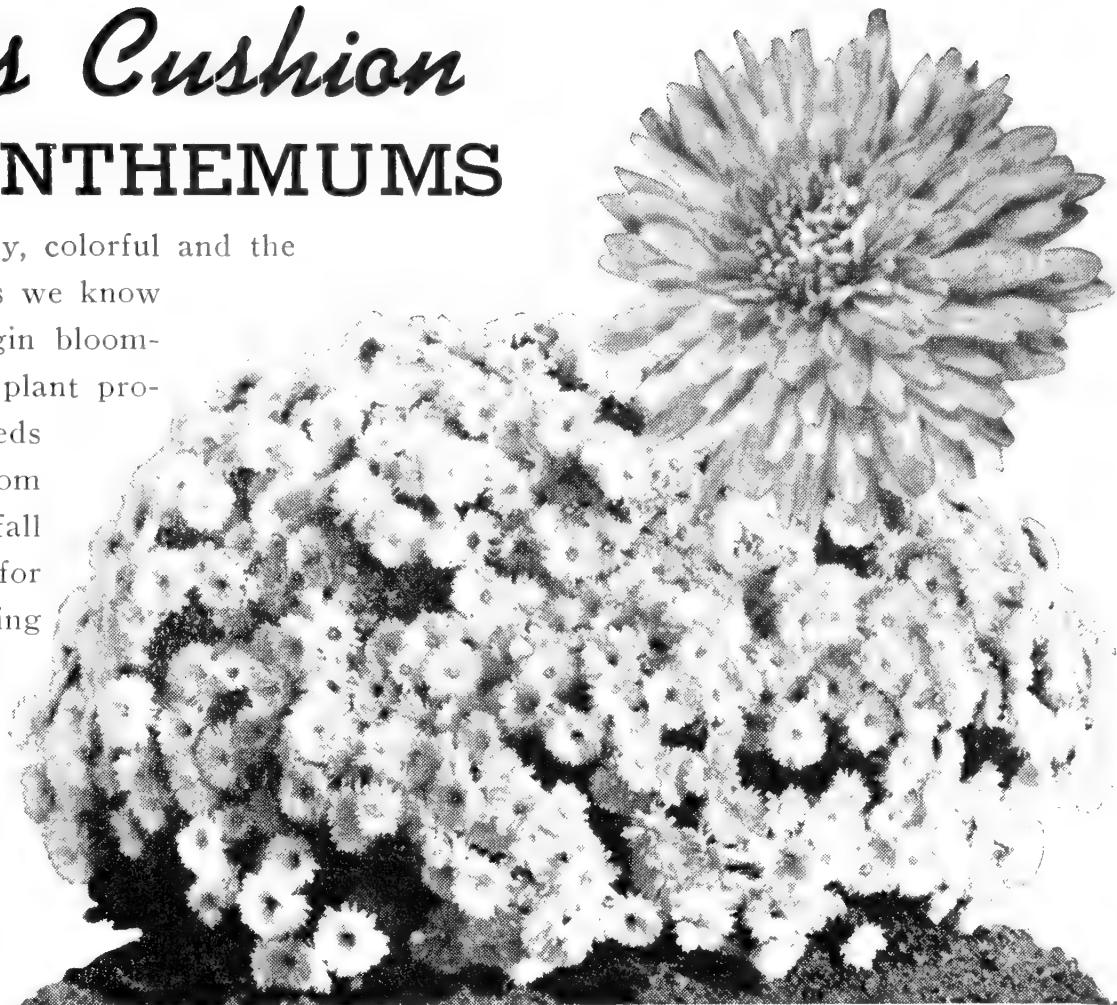
Prices on the above varieties in 2¼" pots: Each 50c; 3 of one variety for \$1.25. Rooted cuttings: Each 30c; 3 of one variety for 85c; 6 of one variety for \$1.50.

'MUM COLLECTION NO. 6

One each of the above varieties in 2¼" pots for \$5.75. Rooted cuttings, one each (unlabeled) for \$2.75.

Famous Cushion CHRYSANTHEMUMS

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and flowers from then on until the last fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. One plant alone is a small flower garden in itself!



We offer the following colors —

RED CUSHION BRONZE CUSHION
PINK CUSHION YELLOW CUSHION

Prices of the above varieties in 2¼" pots: Each 30c; 3 of one color for 75c. Rooted cuttings: Each 15c; 3 of one color for 40c; 6 of one color for 75c.

'MUM COLLECTION NO. 7

One each of the above varieties in 2¼" pots for \$1.00; rooted cuttings, one each of the above varieties for 50c.

NAMED VARIETIES OF CUSHION TYPE 'MUMS



Joan Helen

'MUM COLLECTION NO. 8

One each of named varieties in 2½" pots for \$1.75; one each of rooted cuttings (unlabeled) for 90c.

CAMILLA A new, rich cherry red. One of our introductions

DWARF JEWEL At last, a jewel type flower on a compact cushion-shaped plant. Color is a very pleasing soft lavender.

EXETER Beautiful new bronzy yellow. Very branchy growth with luxuriant green foliage.

GLACIER Early flowering, dwarf type, of pure white color. One of the finest white 'mums grown today. Ideal for borders.

JOAN HELEN Sparkling garnet-red shading to purple; bright yellow center. Masses of beautiful blooms almost completely hide the foliage.

SONJA A new aster-flowered cushion 'mum; produces masses of lovely purple blooms. Ideal for the low border. Very hardy.

Prices of named varieties in 2¼" pots: Each 35c; 3 of one variety for \$1.00. Rooted cuttings: Each 20c, 3 of one variety for 55c; 6 of one variety for \$1.00.



Mother Kadel

Richards' Quality

SPRING ORDERS ONLY

These are all finest quality bulbs which will bloom for you this summer. Sold only in quantities listed below, or multiples thereof.

BLACK OPAL Deep glistening maroon-red. Opens up to ten large well-placed blooms on large spike.
6 for 40c 12 for 75c

CASABLANCA A heavily ruffled creamy white flower. The blooms are exceptionally well placed on a tall stem. Beautiful in contrast with dark colors.
6 for 40c 12 for 75c

CORONA Delicate creamy white with pink edging. Most unusual and daintily colored of Glads. A superb new kind which will be grown by everyone.
6 for 40c 12 for 75c

ELIZABETH THE QUEEN Beautiful clear mauve with darker lines in throat. Large, beautifully ruffled blooms. Most beautiful lavender available.
EACH 15c 6 for 75c 12 for \$1.25

ETHEL CAVE COLE Well-formed spikes with 20 or more buds and eight to nine large round florets of pure pale pink. Sometimes flecked crimson.
6 for 40c 12 for 75c

HEAVENLY WHITE An exquisite white blossom flushed with soft lavender. This flower makes a wonderful show in the garden.
EACH 15c 6 for 75c 12 for \$1.25

HIGH FINANCE A light smoky orange gray bloom, with a rich cream throat. The flower is well placed on a tall stem. An excellent cut flower.
EACH 15c 6 for 75c 12 for \$1.25

KING BEE Beautiful salmon scarlet. Truly a king among the other "glads." A good bloomer and a superb cut flower.
6 for 40c 12 for 75c

LEADING LADY A sport of Picardy having the same strong constitution and excellent habit but the blooms are an appealing cream-white with canary yellow throats. A superb variety for the garden, cutting, and exhibition.
EACH 15c 6 for 75c 12 for \$1.25

MARGARET BEATON One of the best new varieties that has appeared in recent years. Huge glistening white florets with brilliant scarlet throats. It is a large sturdy plant; very dramatic.
6 for 40c 12 for 75c

OFFER NUMBER 1

- 6 Bulbs — ANNAMAE — Early pure white.
- 6 Bulbs — DREAM O' BEAUTY — Red.
- 6 Bulbs — ETHEL CAVE COLE — Pink.
- 6 Bulbs — GOLD DUST — Early yellow.
- 6 Bulbs — LAVENDER RUFFLES — Dainty lavender.
- 6 Bulbs — RED CHARM — Medium red.

36 Bulbs, 6 of each of the beautiful Glads, described above. Each variety **\$2.50** labeled. Postpaid for

SPECIAL FREE GIFT With each order for the collection of 36 bulbs described above, we will include **ABSOLUTELY FREE** 6 bulbs of **PICARDY**, often called the greatest Glad of all time.

OFFER NUMBER 2

For those who do not want as many as 36 bulbs, we will make the following offer:

18 Bulbs. 3 of each of the six varieties listed on Offer Number 1. **\$1.50** Each variety labeled. Postpaid

SPECIAL FREE GIFT With each order for this collection of 18 bulbs, we will include **ABSOLUTELY FREE** 3 bulbs of the popular **PICARDY**.

OFFER NUMBER 3

25 Fine bulbs of mixed varieties. **\$1.00** There are some beautiful varieties in this mixture but to save separation and labeling, we make this value giving offer.

Gladiolus Bulbs

MOTHER KADEL An exquisite clear yellow blossom with no markings. One of the newest yellows. This beautiful flower attracts attention wherever shown.

6 for 40c

12 for 75c

SALUTATION A beautiful clear pink bloom, with small throat marking of deep rose. The florets are well arranged on good stiff stems.

EACH 15c

6 for 75c

12 for \$1.25

SPOTLIGHT Extremely large, deep yellow flowers, with deep red blotch. One of the finest Gladiolus offered. Makes a very fine cut flower.

EACH 25c

6 for \$1.00

12 for \$1.75

PURPLE SUPREME The best of all purple varieties for cutting. Blooms midseason with tall straight spikes. Very beautiful when combined with other Glad shades.

6 for 40c

12 for 75c

ROSA VAN LIMA A true apple-blossom-pink with a large white throat blotch. Large round florets on long, straight spikes. A good early bloomer and a leading cut flower.

6 for 40c

12 for 75c

ALL PRICES

INCLUDE

POSTAGE

OFFER NUMBER 4

Since we have a surplus of bulbs of the beautiful apricot shaded PICARDY variety, we offer these at real money saving prices to our customers. These are fine, healthy, blooming size bulbs which will bloom this summer. Do not confuse this surplus offer with bulblet offers which you may have seen many times. All are post-paid. Be sure to specify quantity wanted when ordering these.

25

Bulbs of PICARDY

\$1.50

50

Bulbs of PICARDY

\$2.50

100

Bulbs of PICARDY

\$4.50

SPECIAL GLADIOLUS OFFER

From the list above we have selected four of the varieties which we consider outstandingly beautiful. To induce you to try Richards highest quality bulbs we are going to offer this group to you at a further price saving. Order the bulbs listed below and you will have some lovely and colorful blooms next summer.

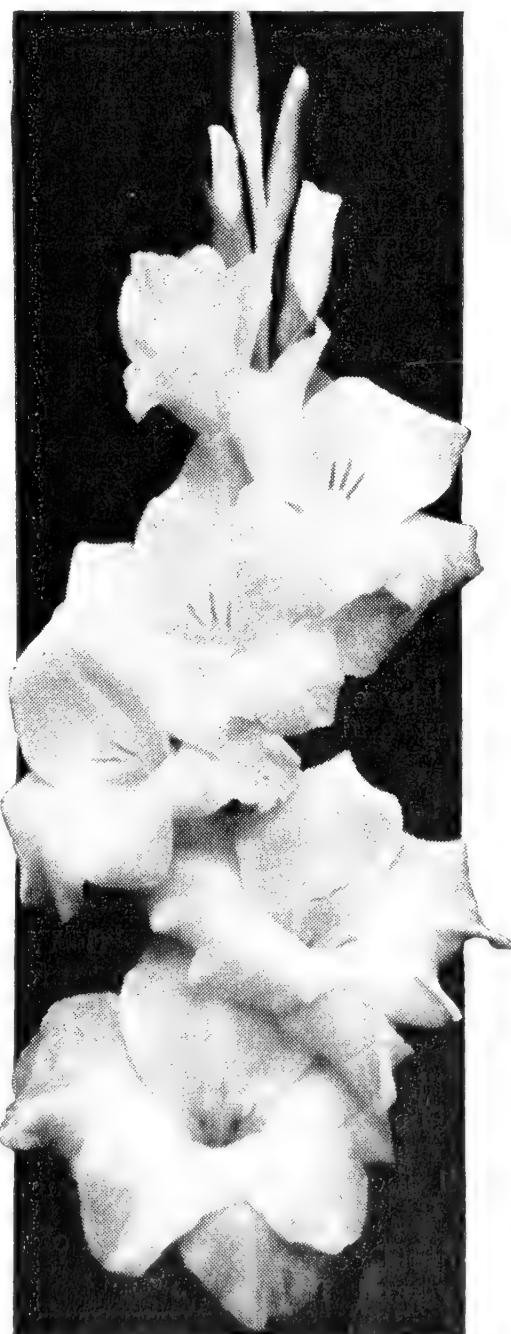
6 Bulbs — **CASABLANCA** — New white.

6 Bulbs — **MOHAWK** — Deep glowing maroon.

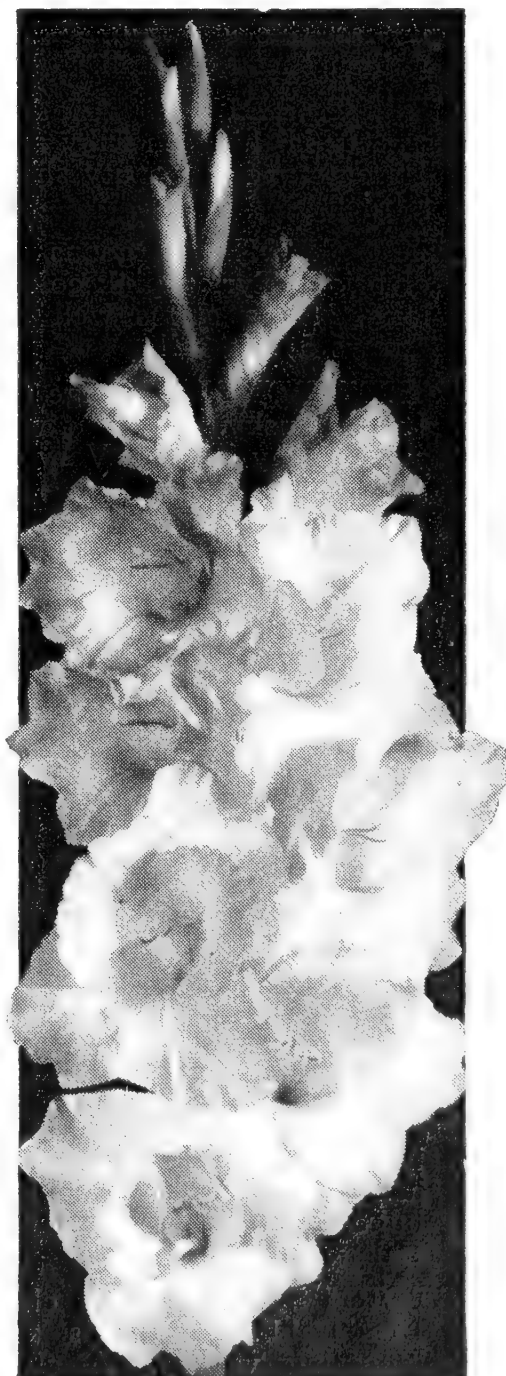
6 Bulbs — **SALUTATION** — Light pink, rose throat.

6 Bulbs — **SPOTLIGHT** — Yellow with red throat.

24 Bulbs, six of each described above, **\$1.50**
Postpaid



Ethel Cave Cole



Picardy

DAHLIAS

For lots of bright color in the late summer and fall garden, when other blooms are scarce, there is probably no flower more outstanding than the Dahlia. The great variety of flower forms, brilliant colors and color combinations will provide unending interest, for all who grow them. This spring we are again offering our customers a selection of fine Dahlia Tubers.

These tubers are of healthy, vigorous stock. Plant this spring and have gorgeous blooms this summer and fall. We offer the outstanding varieties listed below. Each tuber labeled and an exceptional Dahlia value.

HONOR ROLL VARIETIES

COMMANDO Medium height plants with clear lavender blooms held well above the foliage on very stiff stems. Flowers 10 to 14 inches in diameter.

INCANDESCENT Fine bronze suffused pink decorative similar to Jane Cowl except that it has this glowing pink shading with a golden sheen over all.

MRS. T. EDISON Another outstanding variety is this rich ruby and silver blossom. Its outstanding beauty shows up well in the garden.

PINK GIANT Gorgeous mammoth blooms of bright Tyrian pink color carried erect on long, strong stems well above the foliage. Grows 5½ ft. tall.

ZANT'S PURPLE Large true purple flower. It is a husky, tall plant with straight stems and healthy foliage. Very decorative in your garden.

The Above Varieties 75c each.

DAHLIA COLLECTION NO. 3

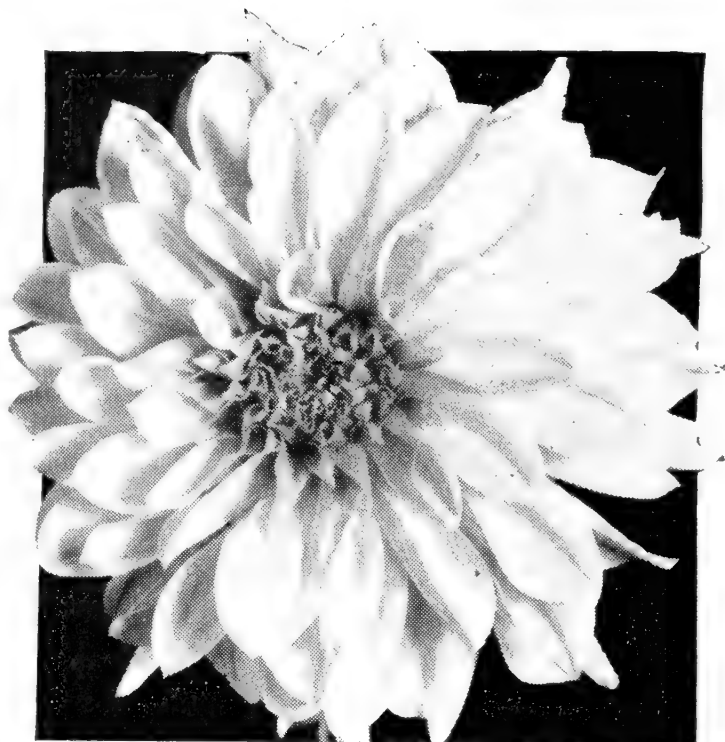
CATHERINE Lovely small blooms of an orange-pink. Always much admired by everyone. Splendid for garden display and for cutting.

LIBELLE One of the finest cactus Dahlias with large royal purple flowers on long stems. Always very much admired for its bright color.

MARGARET WILSON A refined, magnificent, large, creamy white Dahlia, attractively shaded with pink. Splendid for exhibition and fine for the garden.

PRIDE OF CALIFORNIA A brilliant glowing cardinal red. Often called "The American Beauty" Dahlia. The flowers are of huge size, and are produced well above the foliage.

STORM KING Lovely clear white Decorative Dahlias. This is a hardy and free blooming variety. A charming plant for your garden.



Marie

YELLOW COLLOSSE One of the most excellent yellow Decorative Dahlias with large, deep flowers on long stems. A charming plant for your garden.

**SPECIAL
OFFER**

One each of the above
varieties
only **\$1.25**

DAHLIA COLLECTION NO. 1

AVALON Great garden Dahlia of fine form and a rich lemon-yellow color. This plant is a profuse bloomer. It should be in every garden.

MRS. GEO. LE BOUTILLIER Very large rich cardinal red. Decorative flowers 10 to 12 inches in diameter. Medium height, healthy dark green foliage.

JEAN TRIMBEE Tall strong grower hybrid cactus. Flowers are 10 to 12 inches of petunia violet color with excellent stems.

JOSEPHINE G. Medium height plants which are literally covered with good size bright salmon pink flowers. Base of petals yellow. Fine cut flowers.

KEMP'S WHITE WONDER Huge, clear white Informal Decorative Dahlias. The blooms are on long stems with dark and healthy foliage.

MONARCH OF THE EAST Mammoth warm deep golden buff Decorative Dahlia. Flowers 12 to 14 inches in diameter without disbudding.

One each of the above varieties
for only **\$2.50**

FREE GIFT — One RED BALL with
each order for this collection.



Daylily Hyperion

DAYLILLIES

(Hemerocallis)

One of the Easiest to grow of All Plants

Valuable for their large, showy flowers and variety of bright colors; for use in borders, shady areas and cutflower garden. We have been propagating and increasing our stock of these splendid plants for several years and now have a sufficient stock to offer them to our customers. These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2-year field grown.

BAGDAD A distinctive mahogany-red shade. Tall, vigorous growing plants reach a height of 42 inches. Blooms during June and July. Each 50c

CALYPSO Large blooms of light cadmium yellow. Height 40 inches; blooms July and August. Each 35c

FULVA Bright orange-yellow. Height 40 inches. Blooms in July. Each 25c

GOLD DUST Rich golden yellow. One of the earliest to bloom; May and June. Height 24 inches. Each 35c

HYPERION The finest citron-yellow available. Delightfully fragrant. Blooms in July and August. Height 40 inches. Each \$1.00

KWANZO FLORA PLENA Large, double golden bronze blooms. A really unique variety. Height 36 inches. Blooms July and August. Each 50c

MARGARET PERRY Brilliant orange-scarlet lined with red. Blooms July and August. Height 48 inches. Each 40c

MODESTY Large flowering; pale yellow color. Blooms June and July. Height 30 inches. Each 50c

SOVEREIGN Satiny orange-yellow; fragrant. Blooms May and June. Height 30 inches. Each 25c

DAHLIA COLLECTION NO. 2

COMMODORE Sparkling yellow Decorative type Dahlia. Very hardy and free blooming. Splendid for garden display and for cutting.

GLAMOUR An immense true purple with each petal edged amaranth-pink; a striking color combination. Strong, heavy grower; blooms have measured 14 inches across. Winner of many prizes.

JANE COWL Deep massive blooms of a bronze buff and old-gold blending darker toward the perfect center. A stem of unusual strength holds this giant Decorative Dahlia.

KING ALFRED Ruby-red with silvery reverse. The color combination of this very large flower is both distinctive and beautiful.

MARIE Tall, light pink Formal Decorative. Fine stem making it an excellent cut flower. Blooms are 8 to 10 inches in diameter. Shows up well in the garden.

WHITE GIANT Here is probably the best of all white informal decoratives. Its many outstanding qualities have won it a place on the Honor Roll.

One each of the above varieties for only **\$2.50**

FREE GIFT — One RED BALL with each order for this collection.

SPECIAL DAHLIA OFFER

6 Mixed Dahlias, our choice unlabeled, postpaid for only **\$1.00**

SPECIAL OFFER

One each of the above varieties for only **\$3.50**



Africa

Field Grown HARDY PHLOX

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time and are equally satisfactory when used in beds or borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true to name. Phlox will start blooming early in July and continue through August into September.

VARIETIES

AETNA Excellent new variety which is highly resistant to rust. Tall, strong grower and of superb deep scarlet color.

***AFRICA** The favorite deep red. Good grower and sure, heavy bloomer.

BORDER QUEEN Massive flower heads of deep watermelon pink. Individual florets are unusually large.

CHIEFTAIN Brilliant red. Enormous flower heads.

COUNT ZEPPLIN Pure white flowers with vivid, bright red eye. Very striking; very free flowering.

***DAILY SKETCH** Extra large flowers of light pink with carmine eye. Vigorous grower.

E. I. FARRINGTON A Phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly darker eye.

GEORGE STIPP A truly outstanding Phlox of glowing salmon-coral with shaded lighter eye.

JULY LIGHTS A brilliant carmine-red with blood red eye. Strong, vigorous grower.

***LEO SCHLAGETER** One of the brightest and flashiest of all red Phlox. Sturdy grower; very free flowering.

***MARY LOUISE** Large, conical heads of pure white. A fine new variety that blooms throughout the summer.

PRIME MINISTER Large trusses of a clear, pure white with brilliant red eye.

SALMON GLOW Teamed with Daily Sketch this variety has swept to a high place in the Phlox world. Its robust growth and blooms of deep salmon recommend it to all.

STARLIGHT Lovely orchid with white eye. Individual florets are large and well-formed.

THOR Deep salmon-pink with an unusual scarlet overtone. Nicely shaped trusses on strong stems.

Your choice of the above varieties.
Each 40c; 3 of one variety for \$1.10.

PHLOX COLLECTION NO. 1

One each of the 15 varieties listed above. **\$5.50**

PHLOX COLLECTION NO. 2

6 PHLOX ALL LABELED **\$2.00**
OUR SELECTION

Special Varieties of Phlox

BLUE BOY Near blue color with violet cast. Good, strong grower; of medium height.

CHARLES CURTIS Brilliant cherry-red. The color is outstanding and makes a very showy display in the garden. A vigorous grower.

FLASH Large flower heads of rich carmine-rose with orange-scarlet center; very effective combination. Vigorous; free-flowering.

HARVEST FIRE Striking salmon-orange shade. Flower heads are extra large, carried on tall strong stems.

SALMON BEAUTY Delightful shade of salmon-pink with large, white eye. Individual florets are extra large and well formed. Your choice of the above varieties. Each 50c.

PHLOX COLLECTION NO. 3

One each of the 5
varieties listed above

\$2.25



TUBEROUS BEGONIAS

Perhaps no other plant is so valuable as the tuberous-rooted Begonia, for those hard-to-fill shady areas in the garden. Their lovely colors range from pastel shades to bright yellows, salmon and deep crimsons. Magnificent flowers often measuring 4 inches or more across, are borne well above the attractive foliage. In addition to their use in the garden, they make excellent plants in pots for indoor bloom.

DOUBLE CAMELLIA FLOWERED These exquisite flowers appear to be huge Camellias; fully double blooms make their appearance in July and continue in great profusion. Selected Camellia type bulbs, 6 beautiful colors, 1¼" to 1½" in size for only 30c each; 3 for 80c; 6 for \$1.50; 12 for \$2.75.

You Are Sure to Be Pleased When You Buy From Richards

Gentlemen:

The "mums" came yesterday and they were so fresh, so beautifully packed, I was sorry I didn't order more. I have never received plants in better condition.

Yours very truly,
Mrs. D. D.
Rockford, Tenn.

Dear Mr. Richards:

Your plants came in the mail Friday, fresh and in fine condition. Again I want to thank you for the type of plants you sent. It is a joy to deal with you.

Sincerely,
Rev. L. R. — Pittsburgh

Dear Sirs:

The past winter was a hard one on plants but everything I ordered from you last fall came through in fine shape, as it always does. Through the past few years I've built up my perennials until I will soon have an All Richards Garden.

Yours respectfully,
Mrs. C. K. — Ames, Iowa

Gentlemen:

My plants came in good condition. They had to, with such fine and painstaking packing!

Respectfully,
Mrs. E. M. W. — Chattanooga



PEONIES

Peonies are for Fall Delivery only.

This year we are offering our large list again. Varieties that we have selected as being outstanding in their various color classes. We do not try to grow every variety in existence but we do try to have the best ones. We want to say just a word about the quality. We send out as always nice clean three to five eye divisions, all from two and three year plants. You will find no clubby stock in our peonies.

ALBERT CROUSSE (8.6) Double type; large; midseason. Light rose-pink with a creamy undertone, richly tinted with flesh pink in a deep rose-like center when fully open; mildly fragrant. Tall, a profuse bloomer; strong stems and good foliage.

Each 75c

ALBIFLORA (8.4) Single type; large; early. Pure white, saucer-like blooms with long petals rounded at the ends and a center of long yellow stamens. Medium height; very prolific; good foliage.

Each 75c



Mons. Jules Elie

CATHEDRAL (8.1) Japanese type; large; midseason. Vivid dark rose-pink. Tall; free blooming.

Each 75c

CHESTINE GOWDY (8.4) Double type; large; late. Light rose, tall; strong grower. Very distinct.

Each 75c

CORONATION (8:5) Double type; very large; late midseason. Pale rose-pink flecked with crimson on the edges, but the center is much darker; delicate fragrance. Medium height.

Each 75c

DUCHESS DE NEMOURS (8.1) Double type; large; early. Cupped white guards and moderately full center of light canary-yellow.

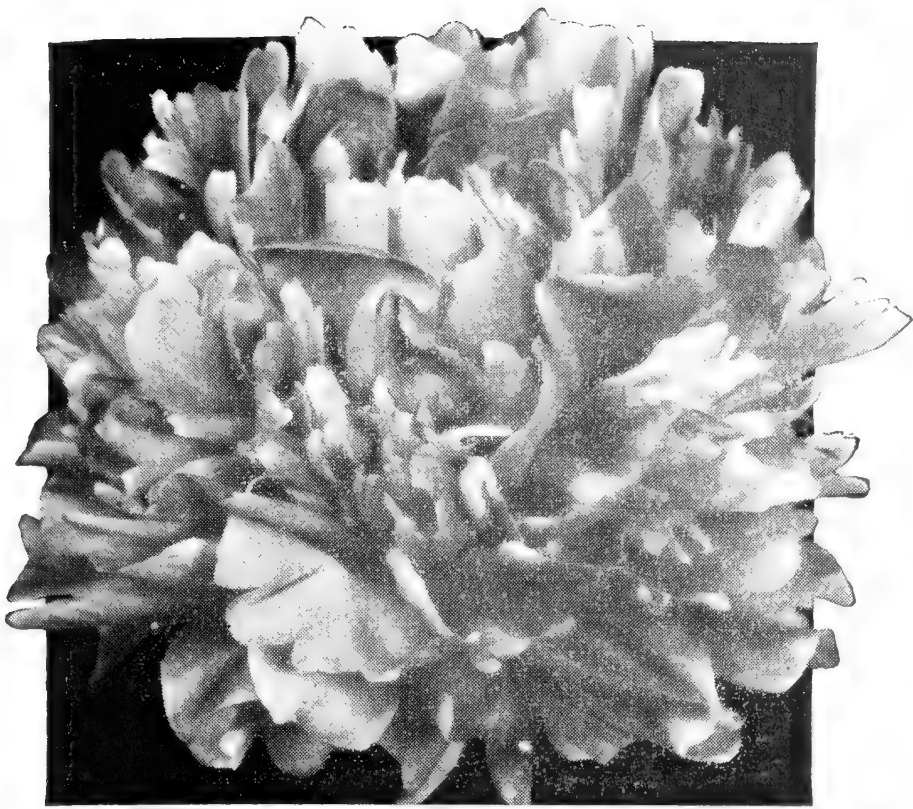
Each 75c

EDITH FORREST Double type; large; late midseason. A very good deep pink which flowers heavily and is especially effective in border plantings.

Each 50c

SAVE THIS CATALOG

It is our only 1950 catalog. Use it to order both spring and fall plants.



Mary Brand

SPECIAL OFFER NO. 1

9.0	Baroness Schroeder	Mary Brand
8.5	Coronation	9.2 Mons. Jules Elie
	Edith Forrest	9.0 Sass Late Red
9.0	June Day	9.3 Walter Faxon
8.8	Lillian Gumm	8.8 W. F. Christman

One each of the above 10 high rated varieties, regular catalogue value \$7.65 for **\$5.75**

FELIX CROUSSE (8.4) Double type; large; late midseason. Brilliant crimson of even tone and good silky luster; medium height, good foliage.

Each 60c

FESTIVA MAXIMA (9.3) Double type; very large; early. White with prominent crimson flecks on a few central petals; tall good foliage.

Each 60c

GRACE BATSON (8.8) Double type; large; late. Deep rose pink. Medium height, good foliage.

Each \$1.00

MME. JULES DESSERT (9.4) Double type; very large; late midseason. Long, smooth petals of flesh-white graduated symmetrically about a hollow, funnel-like center, with a few stamens in its depths, which reflect a yellow glow through its translucent texture; tall, good foliage. This exquisite and charming peony is an added attraction to your garden.

Each 90c

VARIETY

MARIE CROUSSE (8.9) Double type; very large; midseason. Central petals broad, forming an immense globular bloom; pale-pink, shaded rose in the center, overspread with a glowing suffusion; moderately fragrant, medium height.

Each 75c

MARY BRAND (8.7) Rose type; large midseason. Dark clear crimson, with a very brilliant sheen, notably fragrant for a red variety. Medium height. Outstanding variety.

Each 90c

MONS. JULES ELIE (9.2) Double type; very large; early. Light rose-pink of the dull, opaque quality seen in pink chrysanthemums. Broad, smooth, guard petals; center incurved and silvered with grayish pink; fragrant. Moderately tall.

Each 75c

MRS. EDWARD HARDING (9.3) Double type; large; midseason. White illumined by many golden stamens hidden under the petals and by a bright tuft of them in the center when fully open. Medium height.

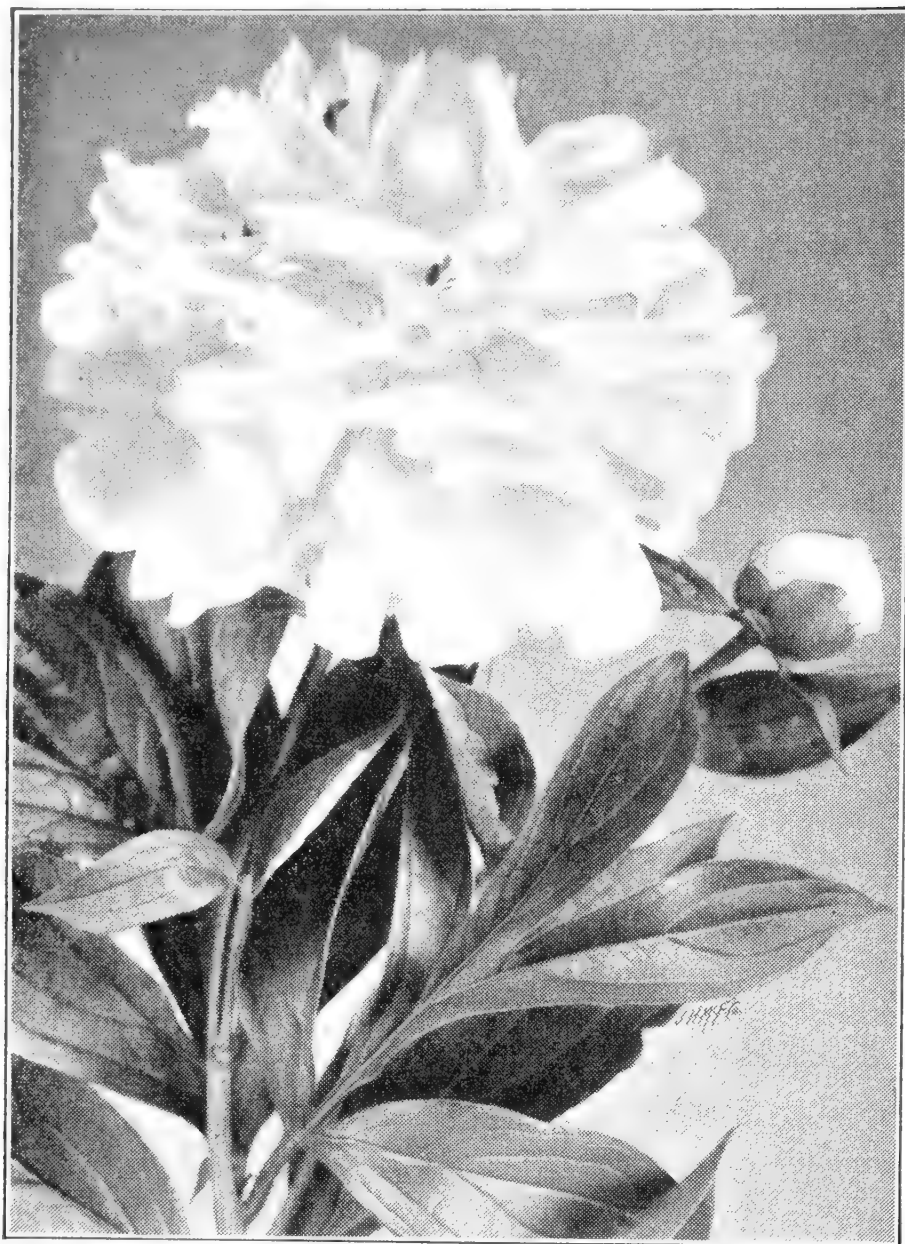
Each 90c

OUR GUARANTEE

We exercise great care in keeping our stock true to name, and we will replace any variety that proves untrue to name, three years from date of sale.



Felix Crousse



Festive Maxima

HOW TO PLANT PEONIES

Peonies are heavy feeders and should be planted in soil which has been thoroughly prepared by deep spading and the addition of well rotted manure or good commercial fertilizer.

Peonies should be planted with eyes **NOT MORE THAN TWO INCHES** below surface of the soil.

Most of the trouble that gardeners experience in not having their peonies bloom comes from planting too deep.

Have holes generously large to accommodate the roots. Sift in finely pulverized soil around roots until nearly covered, and then fill hole with water and allow to settle. This eliminates any air pockets. Fill in balance of earth to proper depth and pack firmly.

Peonies planted in this manner will seldom fail to grow and bloom the following year. Well rotted manure applied as a mulch in late fall and then worked into the soil the following spring will help promote luxuriant growth and blooms.

VARIETY

REINE HORTENSE (8.7) Double type; very large; midseason. Rose-pink with crisp, fluffy petals of translucent texture, notched and silvered at the tips and occasionally flecked with crimson in the center.
Each 75c

SPECIAL OFFER No. 2

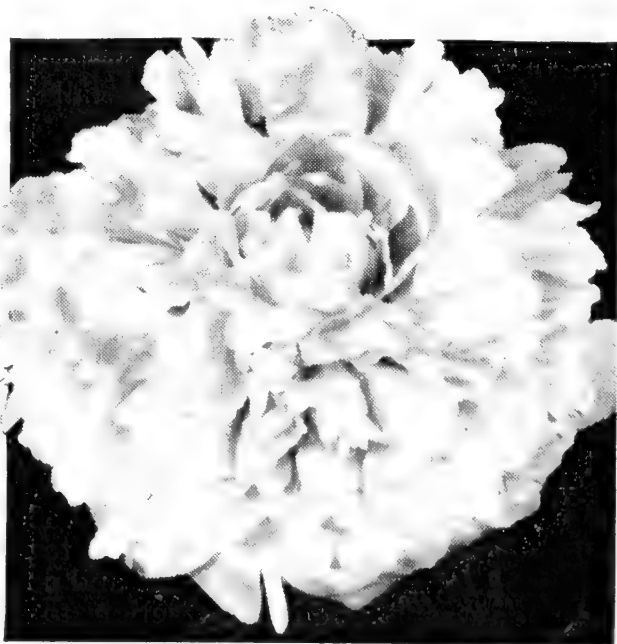
Festiva Maxima	Hazel Kinney
Kelway's Glorious	Mons. Jules Elie
Lady Alex Duff	Philippe Rivoire
Martha Bulloch	Sarah Bernhardt
Mary Brand	Walter Faxon

One each of the above fine peonies. A regular catalog value of \$10.00 for only..... **\$7.50**
Postpaid anywhere in the continental United States.

SPECIAL OFFER No. 3

Kelway's Glorious	Mary Brand
Martha Bulloch	Mons. Jules Elie
	Walter Faxon

One each of the above fine peonies. A regular catalog value of \$4.90 for only..... **\$3.75**
Postpaid anywhere in the continental United States.



Reine Hortense

VARIETY

SARAH BERNHARDT (9.0) Double type; very large; late. Dark rose-pink, edged a trifle lighter with inconspicuous red edges on a few central petals, and an occasional golden yellow anther in the collar; agreeably fragrant. Medium height. Probably the most popular peony grown.

Each 75c

TOURANGELLE (9.4) Double type; large; late. A compact, almost bomb-like flower of many irregularly disposed petals; pale cream-white with a tan suffusion in the depths, toning to flesh-pink in the center, mildly fragrant. The color might better be described as a pale apple-blossom pink. At

its best Tourangelle is one of the most beautiful peonies in existence. Medium height.

Each \$1.00

WALTER FAXON (9.3) Double type; medium size; midseason. Vivid shell-pink of a luminous intensity, unique in peonies, mildly fragrant. Medium height.

Each 75c

W. F. CHRISTMAN (8.8) Double type; large; midseason. Large outer petals of blush-white, shaded with pink, rose-like fragrance. Medium height, free flowering.

Each 75c

NOTICE:
ALL PRICES
INCLUDE
POSTAGE

MICHIGAN
Customers Add
3% Sales Tax
to the Prices
in Catalog.

SPECIAL OFFER No. 4 5 MIXED PEONIES

We will select 5 peonies, our choice, in balanced colors for only \$1.50. Just the bargain you are looking for.

Five peonies postpaid for
only **\$1.50**



Spring Flowering Bulbs



Crocus

HYACINTHS

Another of the “first flowers of spring” so popular and well-loved for their gorgeous colors, beauty of bloom and delightful fragrance. Plant them informally among other flowers, in beds of solid colors, use them for special patterns or designs; their exquisite beauty in early spring will enhance any landscape. We offer them in the following colors:

BLUE

3	6	12	25
.80	\$1.50	\$2.25	\$4.50

PINK

3	6	12	25
.80	\$1.50	\$2.25	\$4.50

WHITE

3	6	12	25
.80	\$1.50	\$2.25	\$4.50

YELLOW

3	6	12	25
.80	\$1.50	\$2.25	\$4.50

SPECIAL OFFER

4 Bulbs, one each of the above
Hyacinths, postpaid
for **\$1.00**

FOR FALL PLANTING ONLY

SPRING FLOWERING CROCUS

One of the earliest flowers to bloom in the spring. The Crocus makes an effective show when planted in masses or arranged in groups in a border. Their beauty and brilliant coloring so early in the spring are a delight to all who view them. They are perfectly hardy and can be left in the ground for several years without being disturbed. Plant 1 inch deep.

MIXED COLORS Includes all shades from white, yellow, light blue, dark blue, lilac to deep violet. For a glorious display of color, use them generously.


3	6	12	25	50	100
.20	.35	.50	.90	\$1.75	\$3.25



Hyacinth White

DAFFODILS

These gay, colorful and sturdy flowers are a real asset in any garden. They are easy to grow, require very little care and multiply with amazing rapidity. Their persistent growth and ability to withstand severe cold spells, make them one of the most popular of early spring flowers.



KING ALFRED This remarkably beautiful variety has remained at the head of its class for years. Its rich color of lustrous deep yellow is outstanding. One of the earliest bloomers; vigorous grower.

6 for 80c 12 for \$1.50
25 for \$3.00

WHITE KING ALFRED

A sport of the yellow King Alfred. An unusual all-white daffodil; lovely large blooms early in spring.

6 for \$1.00
12 for \$1.85

MIXED DAFFODILS

This mixture comprises a wide selection of varieties in white and yellow.

6 for 75c
12 for \$1.35
25 for \$2.75

PINK DAFFODIL

MRS. R. O. BACKHOUSE

Here is a famous daffodil that belongs in every collection. Perianth of ivory-white, long trumpet of apricot-pink, changing to shell-pink at the deeply fringed edge. Beautiful, of excellent substance, long lasting and early.

Each 40c; 3 for \$1.10; 6 for \$1.80;
12 for \$3.00.

TULIP BULBS *for Fall Planting*

We are offering this sensational collection of the finest of Darwin Tulips available. These tulips are for fall delivery only.

St. Paul 9, Minnesota

Dear Sirs:

The peony roots arrived in fine condition. I was very pleased with the new large healthy roots.

Sincerely,
Mrs. S. H. Gibney

Mixed DARWIN TULIPS

This mixture contains
all colors of the
RAINBOW

We Offer:

25 Young Blooming
Size Bulbs Only **\$1.25**

OR

50 Young Blooming
Size Bulbs Only **\$2.00**



*Special
Offer*

OF MIXED
Young Blooming Size
DAFFODILS
25 for only \$1.75

SPECIAL MONEY-SAVING BARGAIN ON CHRYSANTHEMUMS

If you do not care for names of your mums, but are interested in a beautiful splash of fall colors, we believe you will want to take advantage of this special MONEY-SAVING OFFER.

In our display gardens we grow our very finest varieties. This year we had a surplus of plants — something like 50,000 — and so we can offer you assorted, unlabeled root divisions THAT WILL BLOOM THIS FALL.

These plants were viewed by hundreds of people during the blooming season last fall, and we sold thousands of them at 50c to \$1.00 each. We are now offering them to you in quantity lots at such truly MONEY-SAVING PRICES, we believe you'll want to plant whole borders of them. We know they'll be the envy of your neighbors next fall.

SPECIAL LOW PRICES

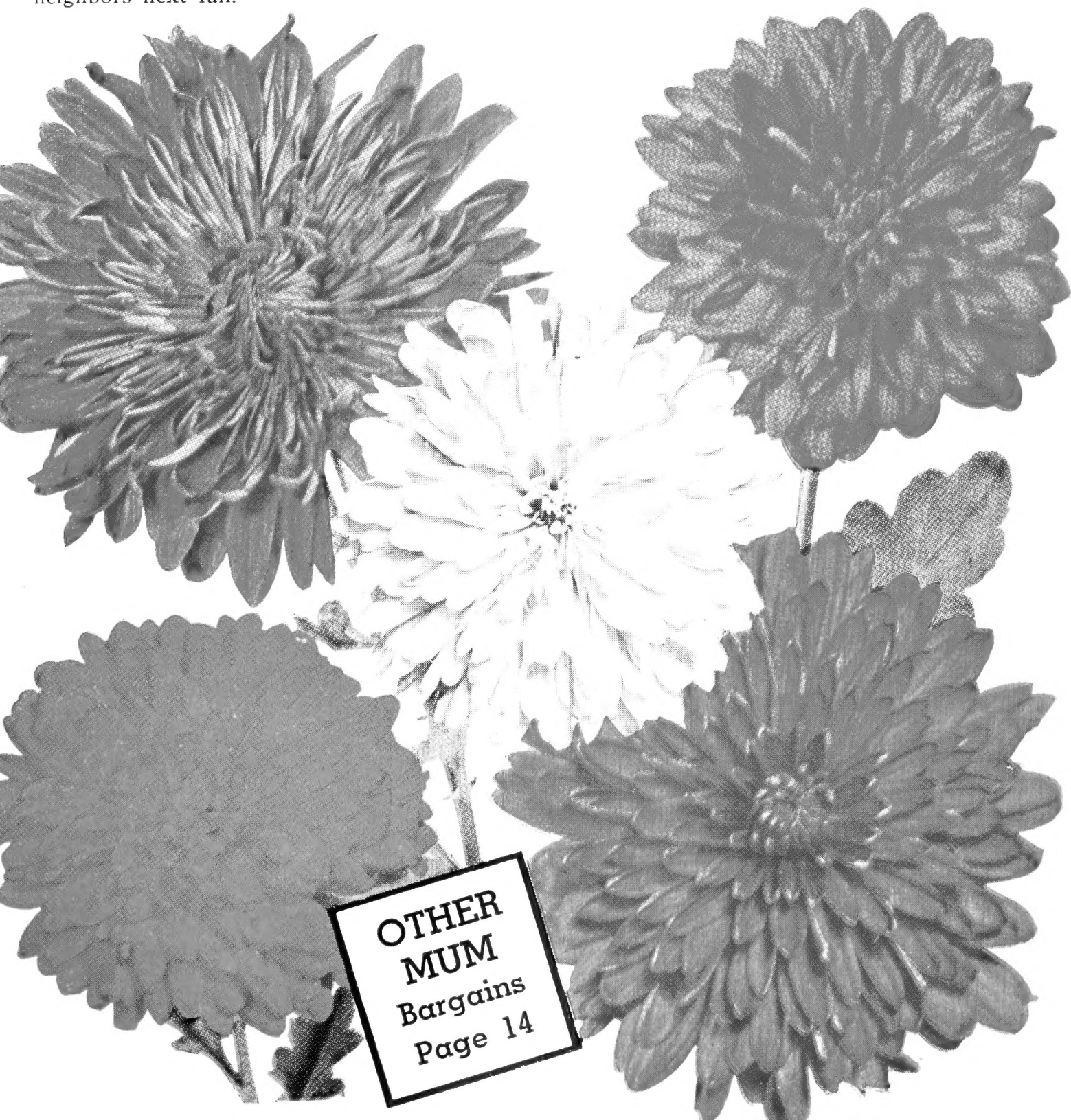
10 unlabeled root divisions, \$1.25
assorted colors, for only

25 unlabeled root divisions, \$2.50
assorted colors, for only

50 unlabeled root divisions, \$4.00
assorted colors, for only

100 unlabeled root divisions, \$6.75
assorted colors, for only

ALL PRICES ARE POSTPAID



OTHER
MUM
Bargains
Page 14

PACIFIC HYBRID

DELPHINIUM

Best Varieties at Low Prices

Black Knight — Darkest violet.
 Blue Bird — Medium blue, white bee.
 Blue Jay — Dark blue, darker bee.
 Cameliard — Lavender, white bee.
 Galahad — Giant pure white.
 Guinevere — Light pink, white bee.
 King Arthur — Violet, white bee.
 Percival — Clear white, brown bee.
 Summer Skies — Light blue, white bee.

3 of one kind \$.90

6 of one kind 1.45

12 of one kind 2.50

27 plants, 3 of each kind, \$8.10 value for **\$6.50**
 only

DELPHINIUM by color

Dark Blue

Light Blue

Lavender Pastel

Violet

White

3 of one color for 80c; 6 of one color for \$1.30; 12
 of one color for \$2.25

Mixed — 3 for 70c; 6 for \$1.15; 12 for \$2.00



AQUILEGIA

MRS. SCOTT ELLIOTT'S HYBRIDS Unques-
 tionably the finest color mixture grown; colors
 cover all shades of lavender, purple, red, white,
 yellow, blue and pink. Flowers are of magnifi-
 cent size with unusually long spurs.

3 for 60c

6 for \$1.00

12 for \$1.75

See Page 2 for Other Aquilegia Varieties

